



About the cover:
 Residents of the Fulani Doka Mai-Jama'a community in Kaduna, Nigeria, use water from a solar-powered borehole water supply system funded by Rotary and its Global Polio Eradication Initiative partners. Communities with a reliable source of clean water enjoy a reduced rate of disease and a better quality of life.





Rotarians and Rotaractors plant mangrove trees at Bonefish Pond National Park in Nassau as part of a project organized by the Rotary Club of East Nassau, New Providence, Bahamas, and the Bahamas National Trust. Restoring the mangrove ecosystem will help protect the coast against hurricanes.

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**As of 30 June 2019*



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Rotary leadership creates opportunity — and this year, we saw amazing examples of that leadership across generations of Rotarians.

Letter From Our Leaders



More than a century ago, Rotary pioneered a new model of service leadership grounded in person-to-person connections. Today, those connections are a network that spans the globe — bridging cultural, linguistic, generational, and geographic barriers — and that shares the vision of a better world.

As people of action, we understand that fulfilling that vision requires a plan. Rotary has adopted a new Action Plan for the next five years: to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. Our plan will provide us with a continuity of vision from year to year, keeping us moving toward our shared purpose.

The Rotary Foundation plays a critical role in fulfilling this purpose. In 2018-19, the Foundation raised over \$395 million, surpassing our \$380 million goal. We made great progress toward building our Foundation's Endowment to \$2.025 billion by 2025.

Rotary leadership creates opportunity — and this year, we saw amazing examples of that leadership across generations of Rotarians. Whether participating in Rotary Youth Exchange, Interact, Rotaract, or Rotary clubs, Rotarians are transforming lives and making a lasting impact. Your continued commitment proves that Rotary is an inspiration to the world.

Barry Rassin
2018-19 President
Rotary International

Brenda Cressey
2018-19 Trustee Chair
The Rotary Foundation



We are people of action, motivated to improve our communities by making a direct and lasting impact through service.

We are problem-solvers, working together to find solutions to global challenges.

We promote integrity through our fellowship of business, professional, and local leaders.

Together we transform communities, ourselves, and the future of Rotary in many ways.

Over the next five years, our priorities are to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Who We Are

Creating lasting change

Since Rotary was founded in 1905, the world's demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What haven't changed are the values that define Rotary: fellowship, integrity, diversity, service, and leadership. By honoring our past and embracing our future, we can continue to evolve to address today's needs.

In June 2018, the Board of Directors and Rotary Foundation Trustees approved four new strategic priorities and objectives that will be the foundation of our next strategic plan. This plan — our Action Plan — sets the framework for our future so we can continue to thrive as a respected, dynamic organization that advances communities worldwide.

Champions of personal and professional growth

Rotary helps members develop personally and professionally as they carry out their passion for service. Through their clubs, Rotarians and Rotaractors have the opportunity to enhance their leadership skills through public speaking, networking, fundraising, team building, and event planning.

When Deli Levi-Jensen was first invited to join a Rotary club, she said no. A visit to Israel changed her mind. During her trip, she saw children waiting to get the polio vaccine, which Rotary members were administering. She was so inspired, she started the Rotary Club of Herning International after returning home to Denmark. Reaching out to new people to

build a new club meant overcoming her fear of public speaking. Today, Levi-Jensen works in the leadership development field as a speaker, coach, and trainer.

Innovative club models

We're supporting innovative club models that accommodate the busy schedules and evolving interests of new generations of leaders. By encouraging flexibility in club meeting formats, Rotary is embracing the needs of today's business and community leaders while still offering a direct path to local and global service.

Diversifying our membership

One of Rotary's top priorities is diversifying our membership to ensure we fully reflect the communities we serve, both at the club level and in the Secretariat. To underscore our commitment to this goal, the Board of Directors adopted a diversity, equity, and inclusion statement:

As a global network that strives to build a world where people unite and take action to create lasting change, Rotary values diversity and celebrates the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

Rotary will cultivate a diverse, equitable, inclusive culture in which people from underrepresented groups have greater opportunities to participate as members and leaders.

As forward-thinking leaders, we are exploring new ways to ensure that current and future generations benefit from the club, service, and learning experiences that are the hallmarks of Rotary.

Rotaract considered a membership type

Rotaract has been elevated from a program to a membership type within Rotary International. Rotarians and Rotaractors have different membership experiences but are partners in service, working side by side to create lasting change.

A new grant type

Rotary is developing a highly competitive new programs of scale grant type to annually support one impact-focused, multiyear program aligned with one or more of Rotary’s areas of focus. A program of scale will respond to a community-identified need with measurable outcomes and impact across a significant geographic area and/or a large-scale population.

Through programs of scale, Rotary can implement significant evidence-based projects in partnership with other organizations, making an even greater impact in the lives of people around the world. These grants can establish member expertise and capacity to implement large-scale solutions to a community need at a population or regional level.

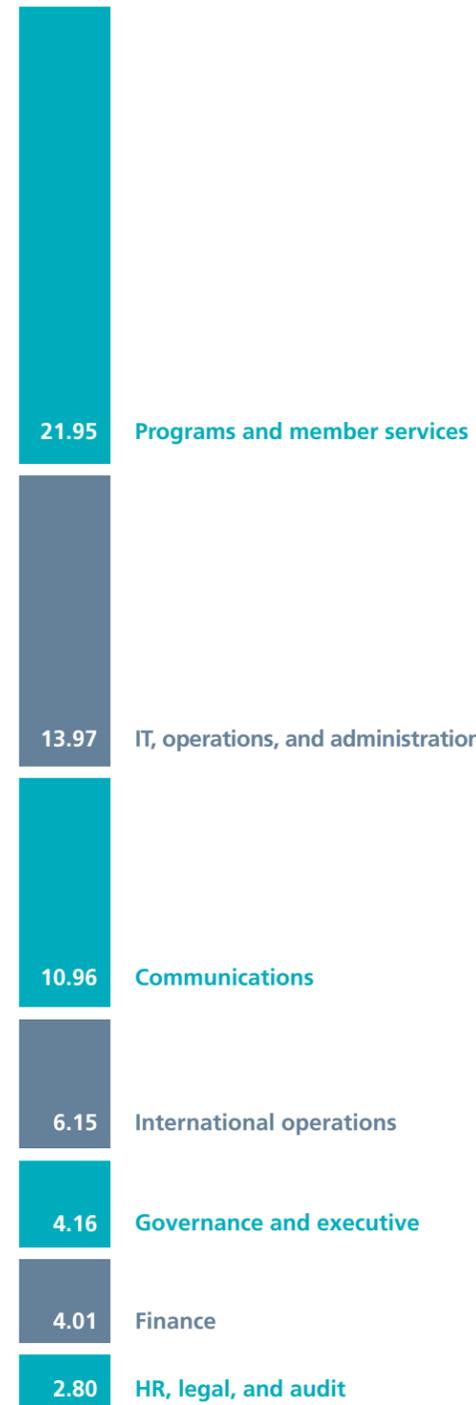
Areas of focus get new names

The Rotary Foundation Board of Trustees approved changes to Rotary’s areas of focus to offer greater clarity on global grant eligibility criteria, to allow for additional project types, and to make it possible for clubs to undertake more activities focused on the environment. We now articulate Rotary’s signature causes as:

- Peacebuilding and conflict prevention
- Disease prevention and treatment
- Water, sanitation, and hygiene
- Maternal and child health
- Basic education and literacy
- Community economic development

Supporting Rotarians

Our members pay \$64 in membership dues to Rotary International. These funds are used to support our members, clubs, and districts. Here’s how membership dues are allocated:



Catalysts for change

In 2018, six members of Rotary and Rotaract were honored as *People of Action: Young Innovators* during Rotary Day at the United Nations in Nairobi, Kenya. These trailblazers were recognized for their commitment to sparking transformation through innovation:



Albert Kafka, of the Rotaract Club of Wien-Stadtpark and Rotary Club of Wien-Oper, Austria, launched Intarconnect, an online platform for establishing mentorships and encouraging service across generations.



Charlie Ruth Castro, of the Rotary E-Club of Sogamoso Global, Boyacá, Colombia, leads a program that teaches vocational and business skills to women in prison in Colombia.



Christina Hassan, of the Rotary Club of Calgary Fish Creek, Alberta, Canada, launched the nonprofit FullSoul, which trains midwives and supplies safe, sterile childbirth equipment to hospitals in Uganda.



Paul Mushaho, of the Rotaract Club of Nakivale, organized a Rotaract club in a Ugandan refugee settlement. The club conducts service projects in the camp and fosters a sense of family among the refugees.



Shadrack Nyawa, of the Rotary Club of Kilifi, Kenya, travels to remote areas of the country to provide toilets and hand-washing stations to schools in need.



Ludovic Grosjean, of the Rotaract Club of Melbourne City, Victoria, Australia, started the Ocean CleanX company, which is developing technology to monitor pollution and remove it from waterways.

“Translated into economic terms, Rotary is annually generating a scale of social and economic problem-solving effort that is worth nearly nine times more than it costs the organization to produce.” — Johns Hopkins Center for Civil Society Studies

The Value of Rotary

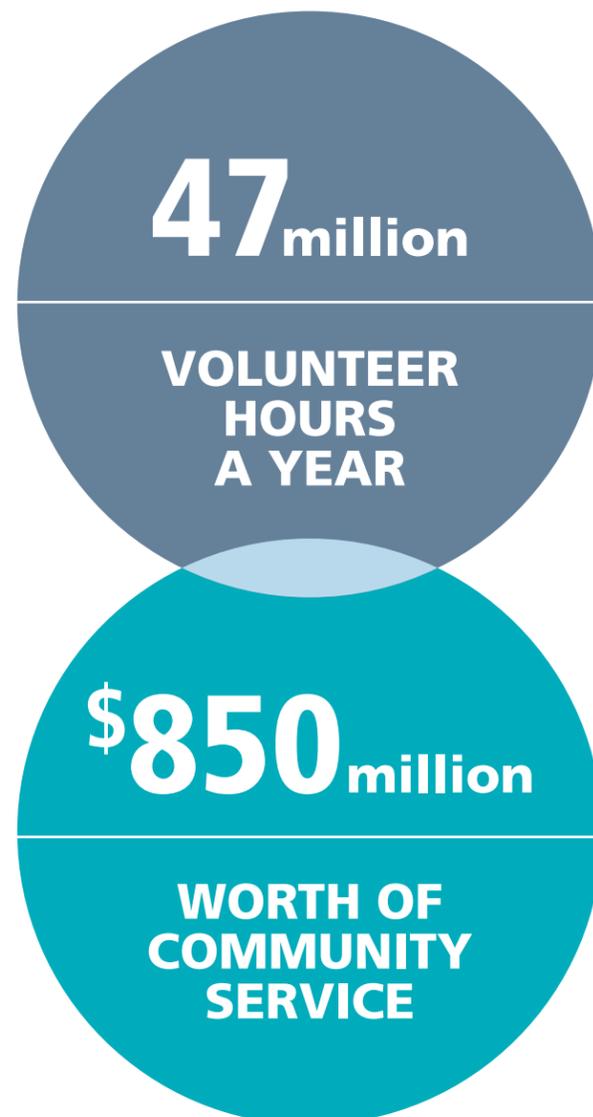
Global transformation

A special report prepared by the Johns Hopkins Center for Civil Society Studies estimated that **Rotarians volunteer nearly 47 million hours in a typical year, providing about \$850 million worth of community service.**

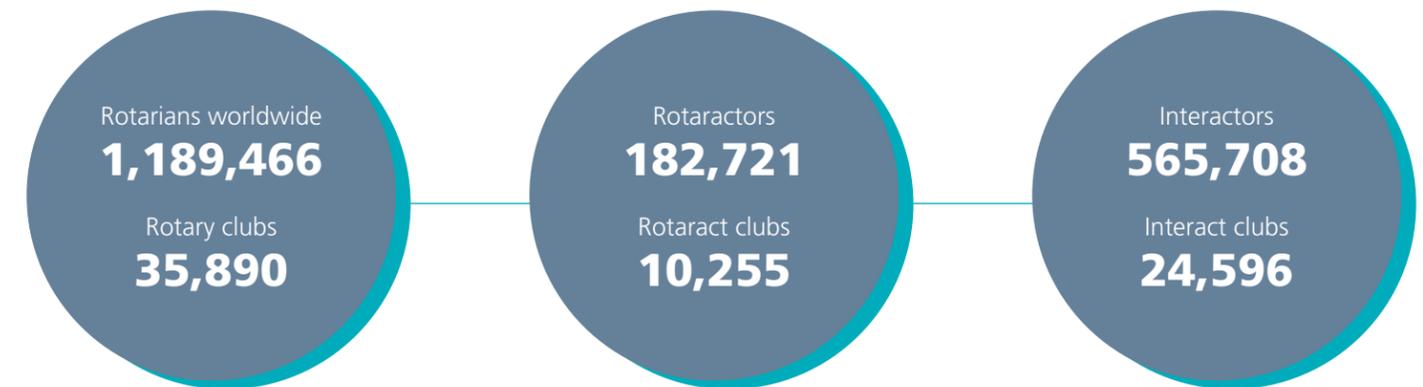
“Translated into economic terms, Rotary is annually generating a scale of social and economic problem-solving effort that is worth nearly nine times more than it costs the organization to produce,” the researchers note.

One way Rotarians improve their communities is through global grants, which help fund sustainable, high-impact projects. In the last year:

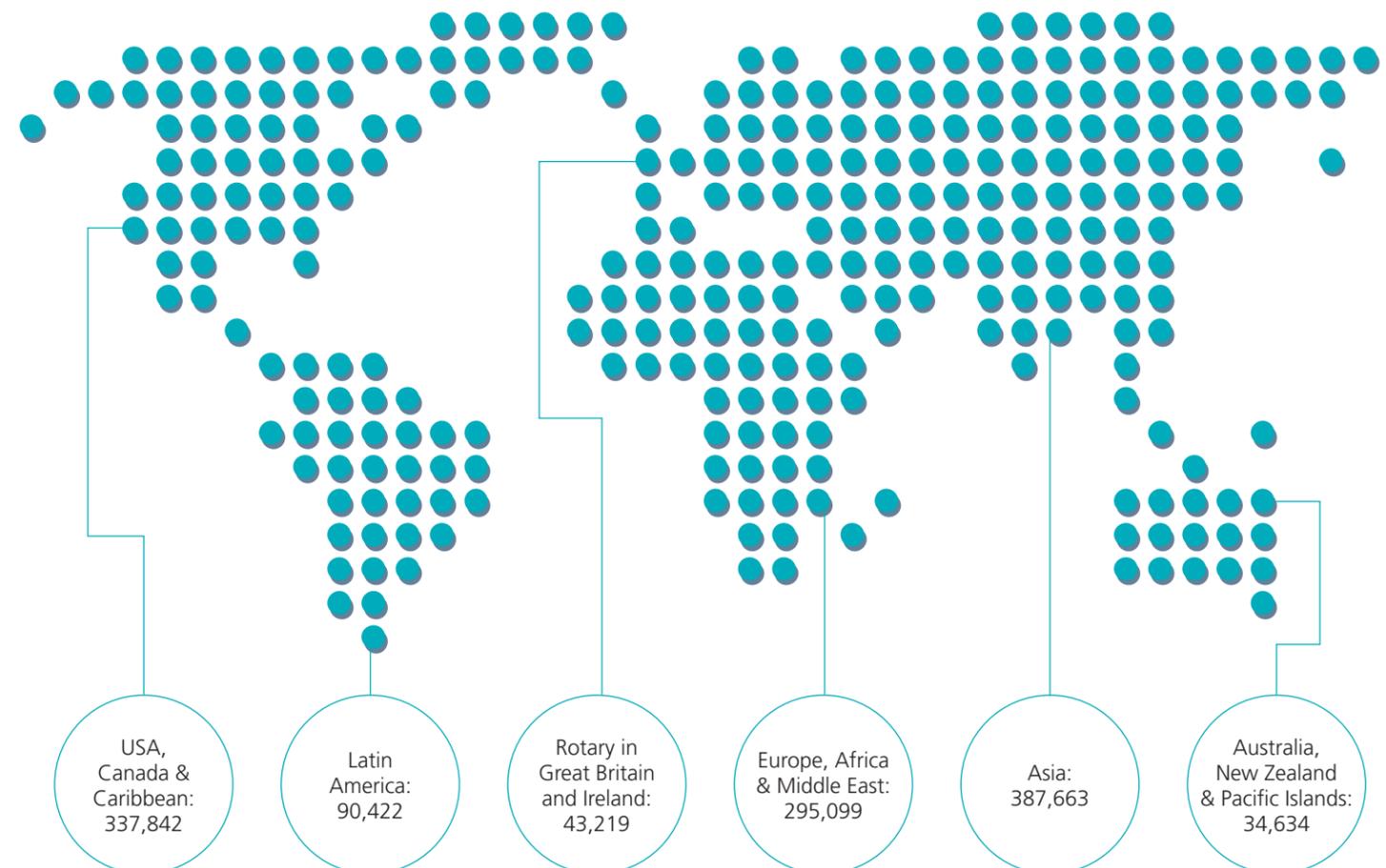
Area of focus	Number of grants	Total funding
Basic education and literacy	174	\$12,489,951
Community economic development	203	\$11,728,231
Disease prevention and treatment	555	\$40,310,114
Maternal and child health	113	\$8,980,504
Peacebuilding and conflict prevention	74	\$3,444,222
Water, sanitation, and hygiene	284	\$20,941,849
Total	1,403	\$97,894,871



Total numbers:



Number of Rotarians by geographic area:



Numbers as of 1 July 2019



Together, we are leading the fight to end polio through our fundraising efforts, our awareness campaigns, and our work as a partner in the Global Polio Eradication Initiative. Here are five ways Rotary is making progress.

Changing the Future for the World's Children

① We've come a long, long way.

In 1988, an estimated 350,000 cases of polio occurred in 125 countries. In 2018, 33 cases of wild poliovirus were reported in only two countries: Afghanistan and Pakistan. That's a 99.9 percent reduction in global polio cases.

② Nigeria reaches crucial polio milestone.

Nigeria hasn't reported a case of wild poliovirus in over three years and could soon be removed from the list of polio-endemic countries. What has contributed to the country's success? Holding regular immunization days, increasing disease-detection activities, and engaging with communities and institutions.

③ Bold strategies are widening our reach.

New approaches are helping to reach more children. In Nigeria's Lake Chad region, health workers are using new technologies to increase the accuracy of regional vaccination plans. They're also deploying speedboats to deliver vaccines to remote islands, reducing travel times from days to hours.

④ New solutions are advancing our work.

Rotary is turning obstacles into opportunities. In Afghanistan, where health workers have faced resistance to vaccination campaigns, Afghan Rotarians worked with the government and GPEI partners to meet with local leaders, address misconceptions, and foster greater community acceptance. Rotary also funded permanent transit posts to provide vaccinations to people moving across the Afghanistan-Pakistan border.

In Brazil, Rotary clubs worked with the government to stave off a potential polio outbreak after health officials reported dangerously low vaccination rates. More than 11 million children were vaccinated in two months.

⑤ Complementary services are bolstering eradication efforts.

Rotary is addressing multiple needs through its polio eradication activities. Some communities in Pakistan where polio thrives lack clean water and proper sanitation and struggle with a variety of health issues. Rotary continues to partner with Coca-Cola Pakistan to install solar water-filtration plants in high-risk communities. Since 2016, 12 plants have been installed across the country — just one example of the “plus” in PolioPlus.

Rotary is helping new generations of leaders tap into their full potential through education, personal and professional connections, and service and learning opportunities.

The Next Generation of Leaders

We serve first

The members of the Interact Club of Tunis Inner City, Tunisia, challenged themselves to show how a group of teenagers could transform their community — and encourage other young people to do the same. They produced a two-minute video about their club's many projects, including support for a school recycling program, a tree-planting initiative, and professional development and self-defense classes. Above all, their video illustrated the members' devotion to service and to one another. The final product was named the winner of the 2018 Interact Video Awards, and the club received \$1,000 to spend on a future project.

The Interact Video Awards celebrated its 10th anniversary in 2018, with a record 198 videos submitted from 35 countries. The awards' growing popularity has inspired more clubs to promote Interact's ability to instill leadership skills and help young people make a difference in their communities.

On the campaign trail

In the summer of 2018, Maximiliano "Max" Toledo was 25 years old and the youngest person ever to run for office in Tabasco, Mexico. Although he didn't win, Toledo found the experience inspiring. Now a contract lawyer, he credits Rotary with making him the leader he is today.

Rotary has been part of Toledo's life from a young age. His aunt and uncle have been Rotarians for many years, and his brother went to Austria on a Rotary Youth Exchange, which spurred Toledo to do the same. He went on to join Rotaract, co-founded a new club, and then traveled to Germany through New Generations Service Exchange.

Although these experiences provided a foundation for leadership, Toledo didn't get his start in politics until major earthquakes hit Mexico in 2017. He and his brother used their local and international connections to help affected communities, and soon Toledo was asked to run for office.

Toledo hopes to bring some of the ideas he gathered in other parts of the world to his own community. Now a member of the Rotary Club of Villahermosa, he sees himself continuing in local politics to create positive change.

"I'm in a position where I can do something. You realize that people are up for change; they just need an example and the right leadership."

— Max Toledo,
Rotary Club of
Villahermosa,
Mexico



Un-BEE-lievable

Bee populations are declining globally for reasons including climate change, urban development, and pesticides. Recognizing that bees are crucial to a healthy ecosystem, Rotaractors throughout Germany launched the Bealive project to offer their support.

Members of the Rotaract Club of Kempten Allgäu planted a 32,000-square-foot meadow, offering bees a habitat full of wildflowers to pollinate. Throughout Germany, other Rotaract clubs, districts, Rotarians, and friends of Rotary have planted more than 100,000 square feet of these "bee meadows."

"Bee hotels" — simple habitats made of wood and bamboo — are another way to give bees a safe place to nest. Bealive surpassed its goal of providing 500 hotels, instead building thousands.

Protecting bees is costly, so the Rotaractors have organized fundraisers. The Rotaract Club of Paderborn hosted a bee-themed pub quiz tournament, and several other clubs have sold homemade bee products, including bee hotels and beeswax lip balm. During the 2019 Rotary International Convention in Hamburg, Germany, MyTaxi, a local transportation company, donated more than US\$25,000 to the Bealive project.



Serving Our Communities

After the storm

For nearly 24 hours, Hurricane Maria raged over Puerto Rico. With 155-mile-per-hour winds and torrential rains, it was the strongest hurricane to hit the island in more than 80 years.

Much of Puerto Rico was destroyed. There was no electricity, water, health care, gas, or food. But there was Rotary.

In the fishing town of El Maní, the Rotary Club of Mayagüez offered financial support to help residents rebuild their homes. The club worked with community leaders to find people who desperately needed assistance but didn't qualify for reconstruction aid from the U.S. government's Federal Emergency Management Agency (FEMA). In a year, the club helped 22 families repair their homes, mostly replacing roofs. Clubs throughout the United States wired about \$50,000 directly to the Mayagüez club to provide support.

On the other side of the island, the Rotary Club of San Juan delivered food, water, and 300,000 pouches of baby food to families. In Loíza, the club has distributed mattresses to replace those ruined by rainwater.

Club members also provided an emotional outlet for local youth by establishing theater groups. With schools closed and the power out, teens came in droves to participate. A Rotary Foundation global grant has allowed the project to expand. Funding for the grant came from former San Juan club member Robert Murray and his wife, Edit, who donated \$1 million to The Rotary Foundation specifically for the Puerto Rico recovery effort. Murray is now a member of the Rotary Club of Scottsdale, Arizona, where he remains committed to disaster response.

In Rubias, a village so remote it is not served by Puerto Rico's sewer and aqueduct authority, families constructed a rudimentary electric-powered system to pipe water from a nearby stream. The Rotary Club of Yauco teamed up with Water Is Life to install a SunSpring solar-powered water filtration system in Rubias and two other towns.

In 2019, The Rotary Foundation introduced a new disaster response fund and grant type to supplement Rotary's disaster response strategy. Disaster response grants support relief and recovery efforts in areas that have been affected by natural disasters. These grants are funded by contributions to the Rotary Disaster Response Fund.

"Rotary is about touching other people's lives, and in doing that, you're transformed too."

— Christa von Hillebrandt-Andrade, Rotary Club of Mayagüez, Puerto Rico



“She told me, ‘This is my Rotarian smile.’ It was a very gratifying moment.”

— Ricardo Román
Rotary Club of Reñaca, Chile

A reason to smile

About 600 children are born each year in Chile with cleft lips and palates. Though the government established eight centers to treat them, the long waiting list means corrective surgery can take years. So Rotary members stepped in to fill that gap.

Since 2004, Ricardo Román, a member of the Rotary Club of Reñaca, Valparaíso, Chile, has served as the national coordinator for a program that has helped thousands of children in Chile with cleft lips, cleft palates, and other birth defects. Chilean Rotarians, Rotaractors, and doctors team up with Rotarians and medical personnel from the United States to provide life-altering reconstructive surgeries.

Support comes from many sources. A nearby copper mine provides financial assistance for the program, and local Rotarians coordinate and fund the medical teams’ food, lodging, and in-country transportation. Visiting doctors pay for their flights, and Rotaractors and Rotarians provide translation services.

One Saturday morning, more than 250 potential patients lined up outside Ernesto Torres Galdames Hospital in Iquique. A team of surgeons, anesthesiologists, and nurses set up four operating rooms: one for cleft lip or palate, one for ear reconstruction, one for breast reconstruction, and one for other issues. They operated on 82 patients, selecting them based on need and complexity. In many cases, complete reconstruction may take multiple surgeries, and some patients return several years in a row to complete the procedure.

Now, with help from Rotarians from different parts of the world, thousands of children in Chile are leading healthy lives.

The value of community assessments

When the Rotary Club of Kololo-Kampala, Uganda, and its Rotary Foundation global grant international partner, District 9980 (New Zealand), launched an adopt-a-village project to support community economic development in Lugo, they began by talking to local leaders.

Rotarians gathered teachers, officials, elders, health care administrators, young adults, religious leaders, and other key figures to conduct a community assessment, allowing the team to learn about the village and what it needed most.

Effective community assessments capture the perspectives of area residents who have firsthand knowledge of local needs, resources, and expertise, and who can partner with Rotary clubs to ensure long-term community support for a project.

Without these assessments, many adopt-a-village projects are not sustainable.

The assessment in Lugo identified a need for economic development, education, health care, and water and sanitation. To help address these areas, the adopt-a-village project provided cows, sewing machines, books, and school desks; established a village health team; and installed a borehole and water harvesting system to provide clean water.

Rotary Peace Fellows are dedicating their careers to peacebuilding and conflict prevention, creating stronger communities worldwide.

Building Peace

Planting seeds of opportunity

In 2011, Spencer Leung moved to Thailand to launch the organic operations of a Thai agricultural seed company. Although he believed that demand for organic food would continue to increase, he didn’t simply want to make money — he wanted to do something good.

So Leung became a Rotary Peace Fellow — the first sponsored by District 3450 (Hong Kong, Macao, Mongolia, and China) — attending the Rotary Peace Center at Chulalongkorn University in Bangkok. He then started Go Organics, which helps farmers who cultivate less than 2 hectares (about 5 acres) of crops to improve their productivity and sustainability.

Recognizing that creating economic stability for small farmers will promote peace, Go Organics is improving their access to the marketplace while providing the expertise, cost-effective technologies, and supplies they need to innovate and thrive.

Resources for refugees

Nearly one million Rohingya Muslim refugees have crowded into the Cox’s Bazar region of Bangladesh since August 2017, fleeing violence in Myanmar’s Rakhine State. As a part of her Rotary Peace Fellowship, Sakun Gajurel worked with UN Women to provide aid to women and children in massive refugee camps, who often lack adequate shelter, health care, and educational resources, and who face an increased risk of sexual violence.

Through multipurpose women’s centers, the organization informs women and girls about the services and opportunities available in the camps. In one center, about 20 Rohingya women serve as outreach workers, and various partners provide skills training.

But these efforts aren’t enough. “A long-term solution is necessary to ensure that a whole generation does not end up without education or opportunities to better their lives,” Gajurel says.

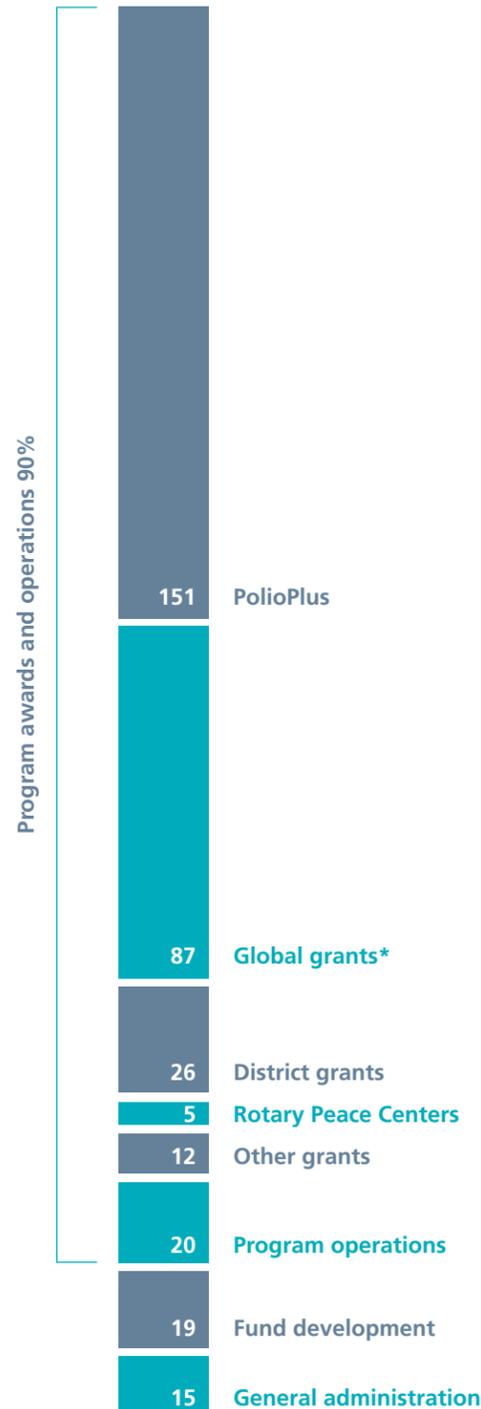


“If we can raise this group of people’s standard of living — sustainably — we’re going to make a lot of changes to the whole world. It’s going to be amazing.”

— Spencer Leung
Rotary Peace Fellow

Finance

The Rotary Foundation Expenditures: \$335 million



*Net of returned funds and other adjustments

Rotary International Statements of Activities

For the fiscal years ended 30 June 2018 and 2019 (in thousands of U.S. dollars)

Year to date	June 2018	June 2019
Revenues		
Dues	\$73,330	\$77,713
Net investment return	3,265	2,092
Services and other activities	27,803	33,404
Total revenues	\$104,398	\$113,209
Expenses		
Operating	\$79,394	\$79,213
Services and other activities	19,471	26,944
General Surplus Fund	1,196	667
Total expenses	\$100,061	\$106,824
Currency exchange losses	\$(1,080)	\$(617)
Change in net assets	\$3,257	\$5,768
Net assets, beginning of year	\$136,839	\$140,096
Net assets, end of year	\$140,096	\$145,864

The Rotary Foundation Statements of Activities

For the fiscal years ended 30 June 2018 and 2019 (in thousands of U.S. dollars)

Year to date	June 2018	June 2019
Revenues		
Contributions	\$341,135	\$321,901*
Net investment return	55,322	37,975
Grants and other activities	1,751	640
Total revenues	\$398,208	\$360,516
Expenses		
Program awards	\$277,225	\$281,091
Program operations	24,892	20,275
Fund development	20,117	19,049
General administration	5,304	14,790
Total expenses	\$327,538	\$335,205
Currency exchange losses	\$(1,608)	\$(661)
Reserve against pledges receivable	\$(440)	\$(1,673)
Change in net assets	\$68,622	\$22,977
Net assets, beginning of year	\$1,058,676	\$1,127,298
Net assets, end of year	\$1,127,298	\$1,150,275

*Does not include \$58.4 million in expectancies and \$14.9 million in transfers to the PolioPlus Fund

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Stuart and Vivien Searle

New Zealand
Arch Klumph Society Trustees Circle

We contribute to The Rotary Foundation because it is our main charity of choice and contributions are spent with no deductions. Our latest contribution has been designated to maternal and child health, an area most close to our heart.



Augustine Ojunekwu and Victoria Avuru

Nigeria
Major Donor Level 4

We feel a deep sense of personal satisfaction to be able to contribute to The Rotary Foundation. It is in line with our commitment to philanthropy.



Ken and Mary McLennan

Scotland
Bequest Society Level 6

Having lived in Africa, we know what it means for people's long-term well-being and health to develop through literacy and education. Rotary lets us support that.



Joe "Joop" and Susan Ueffing

Canada
Arch Klumph Society Trustees Circle

When we contributed to The Rotary Foundation, knowing our money will be spent wisely on projects that will change people's lives gave us a tremendously good feeling. When Joop returned from an NID (National Immunization Day) in Cameroun in 2002, we realized the huge needs that existed in the world and said when the opportunity came, we would support the Foundation. We support maternal and child health and basic education and literacy, with an emphasis on educating girls and women. Educate a woman and you educate the world.



Chantal and Tommy Bagwell

USA
Arch Klumph Society Foundation Circle, Bequest Society Level 4

As a longtime Rotarian and charter president of the Rotary Club of Forsyth County, Georgia, USA, we wanted to do more to support The Rotary Foundation. After it was announced that the Bill & Melinda Gates Foundation was extending its 2:1 match for gifts to PolioPlus, we were inspired to become Arch Klumph Society members by making a gift to PolioPlus. We encouraged other Rotarians in Georgia to do the same and issued a 1:1 challenge match for each new AKS member, up to \$3 million. With the Gates Foundation match, \$18 million will support polio eradication. As parents of four healthy adult children we wanted to ensure that no child falls victim to this dreaded disease. Meeting and playing golf with Rotary Ambassador Jack Nicklaus when he hosted a fundraiser for PolioPlus was a special treat and an opportunity to show our commitment to him and all Rotarians.

Rotary works with a variety of partners around the world to transform communities, amplify our impact, advance important causes, and make global connections.

Building Partners



A fluid approach to water

The lack of access to clean water, sanitation facilities, and hygiene resources is one of the world's biggest health problems — and one of the hardest to solve.

For more than a decade, Rotary has partnered with the U.S. Agency for International Development (USAID) to implement water, sanitation, and hygiene (WASH) programs that have a significant, sustainable impact in developing countries. It is Rotary's largest partnership effort outside of eradicating polio.

This unique public-private partnership leverages the business skills and community leadership of Rotary volunteers along with USAID's technical expertise and government relationships.

Over the last 10 years, Rotary and USAID together have committed \$18 million to the Dominican Republic, the Philippines, Ghana, Uganda, and a soon-to-be-named final country.

The lessons learned from over a decade of partnership have led Rotarians to provide innovative solutions for sustainable delivery of WASH services, such as increased investments in advocacy, monitoring, and supporting community management structures.

Polio eradication partners

Rotary International is a leading partner in the Global Polio Eradication Initiative, along with:

- World Health Organization
- UNICEF
- U.S. Centers for Disease Control and Prevention
- Bill & Melinda Gates Foundation
- Donor governments

Corporate partners

- Red Nose Day Fund of Comic Relief USA
- Global Affairs Canada
- DollarDays
- Giantmicrobes
- MyPostcard



Government of Canada
Gouvernement du Canada

Project partner

- ShelterBox

Service partners

- Ashoka
- Habitat for Humanity
- International Agency for the Prevention of Blindness
- Mediators Beyond Borders International
- Peace Corps

Strategic partners

- Institute for Economics and Peace
- U.S. Agency for International Development

United Nations

- Rotary International appoints representatives to work with several United Nations agencies and global organizations in 15 capital cities around the world.