



2021 INTERNATIONAL ASSEMBLY
**GOVERNOR-ELECT
PARTNER
WORKBOOK**

February 2021

Dear 2021-22 district governor's partner:

Welcome to the 2021 International Assembly!

We hope that this training connects you to the larger Rotary world and shows you just how many opportunities you'll have to adapt the experience of being a district governor's partner to your own interests.

Through the assembly's partner program, you'll network with your peers, learn more about Rotary and our work, share tips and resources, and experience for yourself the great diversity of Rotary. There are as many ways to be a district governor's partner as there are people in this role. We hope that the program will help you determine what type of role you'll have in the coming year.

We encourage you to enjoy our social and networking opportunities, exciting general sessions, and the cultural exchange. Explore our event platform, which has many resources and tools. Most important, we hope you use this opportunity to connect with one another and learn more about how Rotary serves the world.

This workbook is another tool to use in your training sessions. Use it to take notes, as a place to write your ideas, or to record the contact information of fellow participants. For the best experience, print this workbook to use during your breakout sessions and make sure you have additional paper to take more notes. After this training, the workbook and your notes will continue to be a resource for you, filled with the great ideas and best strategies that you learned here and can apply during the year.

We wish you the best of luck this week and during the exciting year ahead.

Sincerely,

Rashi Mehta
2021-22 President's Partner
Rotary International

Eunsun Yang Yun
Moderator's Partner
2021 International Assembly

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LEARNING OBJECTIVES

At the end of this session, you will be able to:

1. Discuss the governor role and Rotary's Action Plan
2. Begin planning for your role in the coming year
3. Identify what you want to accomplish while participating in the assembly

THE ROLE OF TODAY'S DISTRICT GOVERNOR

- District governors have a formal job description included in Rotary's governing documents.
- Key components include supporting the clubs in their district, leading districtwide initiatives, hosting district events, and sharing important messages from Rotary and its leaders.
- Every governor will bring their own interests and experiences to the role. While they share common responsibilities, how they accomplish them can be very different.

Notes

YOUR INVOLVEMENT WITH ROTARY

Being the partner of a district governor is a role you can shape based on your priorities, commitments, cultural norms, and family responsibilities. Some partners will be fully involved. Others will focus on their careers, their family, or their own volunteer commitments, and attend Rotary events when they are able.

As a partner, the key is finding the level of involvement that works best for you and your family. Consider these questions as you begin planning your role:

- How do you envision your ideal level of involvement during your partner's year as district governor?
- What strategies do you and your partner use to balance Rotary with everything else happening in your lives?

Mark the activities that you think you may participate in, and add your own:

Attending club or district events
Speaking at events
Organizing a family calendar while your partner attends events and meetings
Talking positively about Rotary to friends and family members
Helping plan district events
Participating in service projects
Planning time together with your partner
Serving as a club or district leader
Supporting programs for young leaders
Celebrating your partner's efforts and accomplishments
Fundraising for The Rotary Foundation
Managing family, professional, and other commitments while your partner performs their governor duties
Taking photos at Rotary events and posting to social media

LEARNING OBJECTIVES

At the end of this session, you will be able to:

1. Discuss Rotary's efforts to increase our membership and our impact in the world through meaningful service
2. Understand how The Rotary Foundation supports clubs and districts in increasing their impact

GROWING ROTARY

Why do people join Rotary?

BEST MEMBERSHIP STRATEGIES

Strategy	Description
Each One, Bring One	Asking each member of a club or district to sponsor one new member during the year, which encourages a broad sense of involvement in membership efforts
Welcoming diverse members and perspectives	Finding ways to engage all people in Rotary and creating an environment that is welcoming for all
Embracing flexibility and change	Identifying opportunities to make Rotary more appealing to new audiences or to people who have been members for less than two years
Starting and supporting new clubs	Considering a variety of club types, such as cause-based clubs, corporate clubs, or clubs that meet only online, in order to engage new participants
Keeping current members satisfied	Surveying members formally and informally to find out what is working well and what can be changed to improve their experience, which keeps them engaged with Rotary
Empowering a team	Making membership a team endeavor by recruiting a variety of people to support membership efforts

Notes on membership strategies

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ROTARY'S AREAS OF FOCUS

Area of focus	Overview	Notes
Promoting peace	Rotary encourages conversations to foster understanding within and across cultures. We train adults and young leaders to prevent and mediate conflict and help refugees who have fled dangerous areas.	
Fighting disease	We educate communities and equip them to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.	
Providing clean water and sanitation	We support bringing access to clean water, sanitation, and hygiene programs to more people every day. We don't just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed in the long term.	
Saving mothers and children	Nearly 6 million children under the age of five die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.	
Supporting education	More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education, literacy, and numeracy, reduce gender disparity in education, and increase adult literacy.	
Growing local economies	We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.	
Protecting the environment	We support activities that strengthen the conservation and protection of natural resources, advance environmental sustainability, and foster harmony between people and the environment.	

THE ROTARY FOUNDATION

An overview of The Rotary Foundation:

- The Rotary Foundation transforms contributions into service projects that change lives close to home and around the world.
- Rotary and our Foundation have had significant roles in the fight to end polio for decades, and it's important that clubs and districts stay motivated and engaged.
- Rotary recognizes donors in ways that celebrate giving to the Foundation, such as naming people as Paul Harris Fellows, Major Donors, and members of the Arch Klumph Society.
- In 2019, The Rotary Foundation received a perfect score from Charity Navigator, the preeminent charity ranking organization, making us one of the highest-ranked foundations in the world.

Notes on The Rotary Foundation

LEARNING MORE: ROTARY RESOURCES



Most of the resources linked below are part of [My Rotary](#), the website for members. You can [create an account](#) as a member or nonmember for access to the content.

Key resources

The Learning Center

[Learning Center Course Catalog](#)

[Learning Center](#)

Presidential theme

[Presidential theme information and logos](#)

Rotary's Action Plan

[Action Plan resources](#)

[What Clubs Can Do flyer](#) (PDF)

[Strategic Planning Guide](#) (PDF)

Additional resources

Membership

[General membership resources](#)

Resources for Rotary leaders:

- [State of Membership presentation](#)
- [Rotary Club Health Check](#) (PDF)
- [Be a Vibrant Club](#)
- [Starting a Rotary Club](#) (PDF)
- [Flexible Options for Clubs](#)

Resource for prospective and new members:

- [Connect for Good](#) (PDF)

PolioPlus

[End Polio Now](#)

Programs for young leaders

[Interact Guide for Rotary Club Sponsors and Advisers](#) (PDF)

[Young Leaders in Action newsletter](#)

[Rotary Youth Exchange Handbook](#)

Rotaract

[Rotaract Handbook](#) (PDF)

The Rotary Foundation

[The Rotary Foundation Reference Guide](#)

[Rotary grants](#)

[Rotary's Endowment](#)

[Paul Harris Society page](#)

Rotary International Conventions

[2021 convention in Taipei, Taiwan](#)

[2022 convention in Houston, Texas, USA](#)

Rotary's partners

[Ashoka](#)

[Global Partnership for Education](#)

[Habitat for Humanity](#)

[Institute for Economics and Peace](#)

[Mediators Beyond Borders International](#)

[Peace Corps](#)

[ShelterBox](#)

[U.S. Agency for International Development](#)

Rotary's public image

[Brand Center](#)

[Messaging Guide](#) (PDF)

Service and engagement

[Project Fairs](#)

[Project Lifecycle Resources](#)

[My Rotary Discussion Groups](#)

- [Guide: How to Join a Group](#) (PDF)

[Rotary Showcase](#)

[Rotarian Action Groups](#)

[Rotary Community Corps](#)

[Rotary's Areas of Focus guide](#) (PDF)

[Community Assessment Tools](#) (PDF)

[Rotary Service in Action blog](#)

[Rotary Service newsletter](#)

[Vocational Service in Action](#) (PDF)

[Rotary Fellowships](#)

[Rotary Friendship Exchange](#)