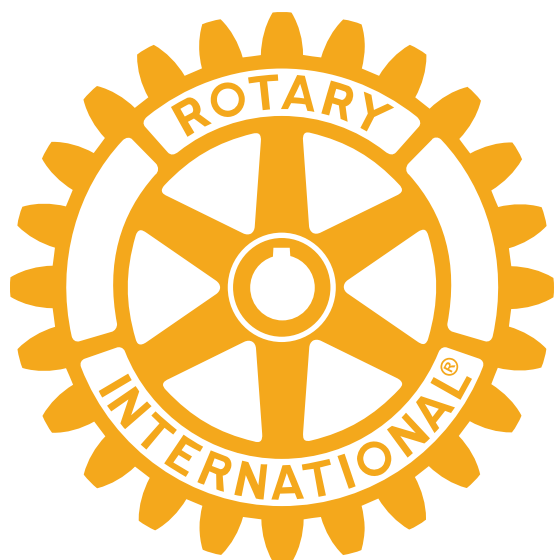


NAME _____



GOVERNOR-ELECT PARTNER WORKBOOK

2024 INTERNATIONAL ASSEMBLY

January 2024

Dear partner program participant:

Welcome to the International Assembly!

Through the assembly's partner program, you'll network with your fellow partners, learn more about Rotary, share ideas and resources with others, and experience the great diversity of Rotary. There are as many ways to be a district governor's partner as there are people in this role. We hope this program will help you define the role for yourself while giving you the opportunity to learn from others.

This workbook is an important part of your partner discussion sessions. Use it as a place to take notes and write your ideas. The workbook also is a networking tool to record the contact information of your fellow participants. After the assembly, the workbook and your notes will continue to be a resource for you, filled with great ideas and strategies that you can apply during the year.

At the end of each session, be sure to complete the online evaluation. Your feedback will be used to help plan next year's assembly.

Please enjoy the social and networking opportunities, inspiring general sessions, and the cultural exchange that the International Assembly offers. Be sure to take advantage of these and other events throughout the week. We hope you use them to connect with one another and to learn more about how Rotary makes an impact in communities around the world.

We hope you have fun during the assembly, and we wish you the best during the exciting year ahead.

Regards,



Stephanie A. Urchick
2024-25 President
Rotary International



Mark Wafer
2024 Moderator Partner
International Assembly

SESSION INFORMATION

All partner roundtable discussions, aside from Our Stories and Rotary, will take place in the Panzacola Ballroom. Rooms are listed by language below, and a map is provided.

SESSION LOCATIONS

Monday: Sharing the Journey

Wednesday: Our Foundation

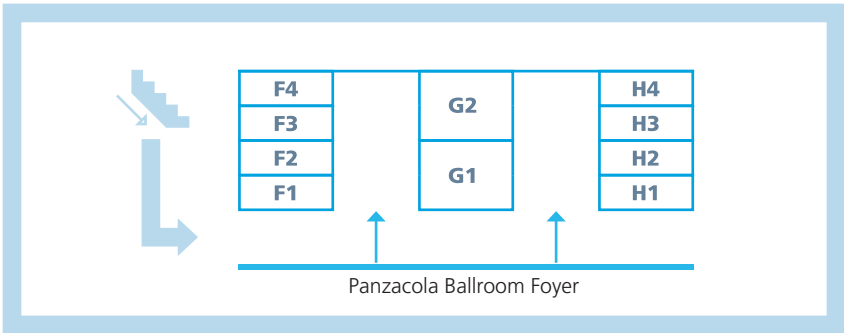
Thursday: From Assembly to Action

Monday: Table Topics

LANGUAGE	ROOM
Chinese	F1
English	F1-F4, H4
French	H2
German	H2
Hindi	F3
Italian	H2
Japanese	H3
Korean	H3
Portuguese	H1
Spanish	H1
Swedish	F2

LANGUAGE	ROOM
Chinese	H1
English	G1, G2
French	H2
Italian	H1
Japanese	H3
Korean	H3
Portuguese	H2
Spanish	H1

PANZACOLA MAP



The partner breakout discussion on Tuesday, Our Stories and Rotary, will take place in the St. Johns, Suwannee, and Hospitality Suite rooms with the U-shaped table set-up. Please see your personal schedule for your room assignment. If you need help finding your assigned room, see the maps provided in the app or at registration, or ask one of the sergeants-at-arms (in the yellow vests).



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SHARING THE JOURNEY

4 Roundtable discussion



TABLE TOPICS

10 Roundtable discussion (Your choice of table topics)



OUR STORIES AND ROTARY

21 Partner breakout discussion



OUR FOUNDATION

27 Roundtable discussion



FROM ASSEMBLY TO ACTION

35 Roundtable discussion



ROTARY RESOURCES FOR PARTNERS

42

SHARING THE JOURNEY

LEARNING OBJECTIVES

At the end of this session, you will be able to:

1. Discuss the governor role and Rotary's Action Plan
2. Begin planning for your role in the coming year
3. Identify what you want to accomplish while participating in the assembly



THE ROLE OF TODAY'S DISTRICT GOVERNOR

District governors have specific responsibilities that are outlined in Rotary's governing documents. These include:

- Supporting clubs
- Leading districtwide initiatives
- Hosting district events
- Sharing important messages from Rotary

NOTES



The ROTARY ACTION PLAN



TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. **The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.** To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the coming years.

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

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YOUR INVOLVEMENT WITH ROTARY

As the partner of a district governor, you can shape your role in accordance with your own priorities, commitments, cultural norms, and responsibilities. Some partners will be fully involved in Rotary. Others will focus on their career, their family, or their volunteer commitments and will attend Rotary events when they can.

The key is finding the level of involvement that works best for you and your family. Consider these questions as you begin planning your role:

- What is your ideal level of involvement during your partner's year as district governor?
- What strategies will you and your partner use to prioritize your well-being as you balance Rotary with everything else in your lives?

Mark the activities that you think you might participate in, and add your own:

☐ Attending club or district events, either virtually or in person

☐ Speaking at events

☐ Organizing a family calendar while your partner attends events and meetings

☐ Talking positively about Rotary to friends, family, and community members

☐ Helping to plan district events

☐ Supporting Rotary's areas of focus by participating in service locally or abroad

☐ Planning family time together with your partner

☐ Serving as a club or district leader

☐ Supporting programs for young leaders

☐ Celebrating your partner's efforts and accomplishments

☐ Fundraising for The Rotary Foundation

☐ Managing family, professional, and other commitments while your partner performs their governor duties

☐ Taking photos at Rotary events and posting on social media

☐ Finding opportunities to involve other family members in Rotary

☐

☐

☐

☐



MAKING THE MOST OF THE ASSEMBLY

What are three things you want to accomplish before the International Assembly is over?

Examples:

- I will learn more about the role and schedule of a district governor.
- I will develop friendships with 2-3 new people who might make good exchange partners in the future.

Consider these questions when setting each of your goals:

- What resources can help me succeed?
- Who can I connect with at the assembly to help me accomplish this goal?
- How will I know when I've accomplished my goal?

1.

2.



3.



SESSION EVALUATION

Please complete a brief evaluation of this session. Use the link below or scan the QR code with the camera on your mobile device to open the evaluation. Your feedback will help us improve future assemblies!

Rebrand.ly/IA24Partner



TABLE TOPICS

LEARNING OBJECTIVES

At the end of this session, you will be able to:

1. Share knowledge and strategies you've learned on the topics of your choice
2. Identify topics you would like to learn more about

FOR THIS SESSION:

1. **Choose your topics.** A list of topics available in your language, along with the room and table number, appears on the next page.
2. **Determine what you hope to learn.** Consider the questions listed under each topic and think about what else you might want to learn during this discussion.
3. **Prepare to participate.** The role of the facilitator is different in this session. Although facilitators are there to encourage discussion and knowledge sharing, they are not necessarily experts on their topics. By sharing your own knowledge and actively participating, you will contribute to a positive experience for all participants.
4. **Continue exploring after the assembly.** To use the discussed resources, sign in to your My Rotary account or create one. Members as well as nonmembers can create My Rotary accounts.



SESSION EVALUATION

Please complete a brief evaluation for each table topic you select. Use the link below or scan the QR code with the camera on your mobile device to open the evaluation. Your feedback will help us improve future assemblies!

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PANZACOLA G1 & G2

TOPIC	PAGE	TABLES
Creating Balance in the Governor Year	12	1-4
Making Rotary Irresistible	13	5-8
Growing Rotary	14	9-11
Addressing Inequity for Women and Girls	15	12-14
Peacebuilding and Rotary	16	15-18
Our Work to End Polio	17	19-21
Rotary and Young Leaders	18	22-24
Managing Conflict	19	25-27
Leading Change and Change Management	20	28-30
Friendship and Fun*		31-33

**The Friendship and Fun networking tables do not have a designated topic or facilitator. They are places to make new connections and discuss opportunities with other partners.*

Please note that the topics available at each table may change between sessions. For part 2 of the Table Topics, please choose your next topic and change tables accordingly.



CREATING BALANCE IN THE GOVERNOR YEAR

Although Rotary has long been an important part of your partner's life, their responsibilities and time commitment will likely increase as they prepare to serve as governor. When you're the partner of a governor, your Rotary involvement could increase, even as you may already be managing family responsibilities, a career, your own Rotary membership, and your other interests.

As you both adjust to the demands on your time and energy, consider some strategies offered by leadership expert Dave Crenshaw in a LinkedIn course called *Balancing Work and Life*:

- **Find time for fun, and find the fun in what you do.** Set aside time for activities that bring you and your partner joy. When you're fulfilling obligations that aren't naturally fun, find small ways to make them more enjoyable, or try to minimize or delegate them if possible.
- **Involve your family and invite Rotary members to involve theirs, too.** Make Rotary something the entire family can spend time doing together. This will make the experience more fun and will keep you from feeling like you are dividing your time between priorities.
- **Schedule your breaks in advance.** Look at your calendars and find time for breaks. Whether you take a weeklong vacation or spend a day together at home, these breaks will give you both the opportunity to recharge before returning to your daily obligations.
- **Focus on results, not on how busy you are.** Avoid associating the amount of time spent on something with success. Focus on finding ways to fulfill your priorities and base your schedule on the time you need to achieve them, instead of seeing the time spent as the achievement.

QUESTIONS TO CONSIDER:

- What priorities do you and your partner currently balance, and how will an increased Rotary workload affect both of you?
- Are there ways to reduce or streamline any of your responsibilities in the coming year?
- How will you build time for fun into your schedule?
- How can you engage family in the Rotary experience?
- How can you learn and grow from the experiences you'll have in the coming year?
- How can you and your partner measure success?

NOTES



MAKING ROTARY IRRESISTIBLE

In 2024-25, we will be working to make Rotary irresistible by creating club experiences that exceed expectations. The top two reasons people join Rotary are to make friends and give back to their communities. Most members who leave Rotary do so within a year or two of joining. Making a strong connection with new members will help inspire them to become active, longtime members.

FREQUENTLY ASKED QUESTIONS:

- **How can we continue to grow our club's membership and increase positive club experiences?**

Ask for feedback, listen to members, and deliver the product they want. Identify strategies to monitor and assess your club's culture and ensure the club is embracing a growth mindset.

- **How can our club promote a growth culture?**

Identify sources of success and build on them. Seek continuous improvement. Ensure leadership consistency, continuity, and collaboration. Work to engage the community and reflect its diversity.

- **What are some signs of a healthy club culture?**

A healthy club regularly assesses its values, and members' behaviors and attitudes reflect these values. Members of a healthy club also enjoy being together and collaborate on projects that make a positive impact. Other signs of a healthy club include discussing and embracing diversity, equity, and inclusion (DEI); submitting grant applications and obtaining approval; and donating to The Rotary Foundation.

Consider these ideas to help a club become irresistible:

- Ensure members have a sense of purpose.
- Identify the reasons people are leaving and address any issues before reaching out to new people.
- Ask members what they want, and find out what their interests are. What skills and expertise would they like to use in the club?
- Help revise, update, or overhaul orientation for new members.
- Check in with members each year. Would they like to do anything differently? Can a new, innovative club be created to better meet the needs of new or longtime members?
- Consider alternative experiences such as satellite clubs or service-based clubs.

QUESTIONS TO CONSIDER:

- If you are a Rotary member, what inspired you to join? What inspires you to stay?
- If you are not a Rotary member, what would motivate you to join?
- What can clubs do to be more engaging and irresistible?
- How can clubs create an inclusive environment that provides a positive experience for members of all backgrounds?

NOTES



GROWING ROTARY

Growing membership in both Rotary and Rotaract clubs is one of our top priorities. District leaders should empower all members to bring in new people and help get current members more involved.

One way to attract a diverse and engaged membership and to keep current members happy is to offer new experiences. Rotary clubs have the freedom to choose when, where, and how they meet as well as the types of membership they offer. Adapting to meet the needs of members will keep them engaged and make the club more attractive. Here are some examples of options that clubs can offer:

- **Embrace virtual engagement opportunities.** Clubs can meet in person, online, or a combination of both.
- **Consider a variety of club models.** Clubs can operate in different ways to suit the needs of their members. Satellite or companion clubs, passport clubs, cause-based clubs, and corporate clubs are all exciting options that will attract different audiences. Remember that new clubs also help to drive membership growth.
- **Relax attendance expectations.** Clubs should encourage members to participate in ways other than attending meetings, such as helping with a club project, joining in a social activity, or managing the club website. If a club is dynamic and offers a good experience for members, attendance won't be a problem.
- **Offer multiple membership types.** Clubs can offer family memberships, junior memberships to younger professionals, or corporate memberships. Each type of membership can have its own policies regarding dues, participation, and service expectations.
- **Think about leadership in different ways.** There are all kinds of leaders in our communities, and we want them to be connected to Rotary. Let's expand our ideas about who can be a leader. Let's recognize potential people of action, and then talk to them about how we can all benefit from their participation.

QUESTIONS TO CONSIDER:

- How can you encourage new clubs to consider flexible options and alternative membership types?
- How can you help clubs in your district become more attractive to potential members?
- How can you encourage clubs or members who resist change to consider becoming more flexible?
- What can we learn from the ways that successful Rotary and Rotaract clubs engage their members?
- What flexibility measures might best suit:
 - Young professionals?
 - Recent retirees?
 - Parents of young children?
 - People with disabilities?

NOTES



ADDRESSING INEQUITY FOR WOMEN AND GIRLS

Gender equity is a fundamental human right. Still, women and girls worldwide face inequities in many areas while disproportionately experiencing violence and poverty. Rotary encourages clubs and districts to prioritize projects that improve the health, well-being, education, and economic security of women and girls. These initiatives relate to **Rotary's areas of focus**, including:

- **Peacebuilding and conflict prevention.** War and violent conflict have distinct and devastating consequences for women and girls. It is critical to ensure women's voices are a central part of the peacebuilding agenda at all levels.
- **Disease prevention and treatment.** Increasing health care access is a vital part of fighting diseases such as HIV/AIDS, polio, and malaria that differentially affect women and girls. Providing health education and improving access to routine health care are key ways that Rotary equips local communities to prevent disease.
- **Water, sanitation, and hygiene.** In communities with limited access to clean water, the burden of collecting water often falls on women and girls. This responsibility, along with menstrual hygiene issues, can prevent them from working or attending school. Rotary projects can help women and girls lead full lives, unimpeded by the burden of water collection or the stigma that is too often associated with menstruation.
- **Maternal and child health.** High maternal and child mortality rates are a global crisis. Rotary projects can give communities the support and training they need to increase access to quality health care for mothers and girls.
- **Basic education and literacy.** In developing countries, girls are significantly less likely than boys to receive an education, and women are significantly more likely than men to be illiterate. Rotary projects can help reduce these disparities by removing barriers to school attendance and increasing access to literacy programs for girls and women.
- **Environment.** Ensuring equitable access to clean air, water, and land is more urgent than ever, and women are at the forefront of the movement to create positive environmental change. Rotary is helping to find sustainable solutions for protecting the environment with gender equity in mind.
- **Community economic development.** In many communities, women have limited or insecure access to vital assets such as bank accounts, housing, and transportation, which creates severe economic challenges. Rotary projects can help reduce these disparities by removing barriers to vital assets while providing women with the skills they need to thrive in their local economies.

QUESTIONS TO CONSIDER:

- Why is it important to think about gender when designing a project?
- How can we ensure that the voices of women and girls are considered before we design and implement a project?
- How can existing projects in your district be enhanced to address inequities faced by women and girls?

NOTES



PEACEBUILDING AND ROTARY

As peace and conflict issues affect every region of the world, Rotary is committed to peacebuilding and conflict prevention, one of the areas of focus. Rotary members can work on community-based peacebuilding programs, participate in our strategic partnership with the Institute for Economics and Peace, and help recruit and engage Rotary Peace Fellows to support the next generation of peacebuilders.

- **Community-based peacebuilding:** Peace is more than the absence of violence. It's creating and sustaining societies that allow all people to flourish. Districts can learn how to develop community-based peacebuilding programs with Rotary Peace Fellows, Rotary Positive Peace Activators, and local partners.
- **Strategic partnership with the Institute for Economics and Peace:** This partnership is focused on the education and training of Rotary members (including Rotaractors), Rotary Peace Fellows, and other members of the Rotary family in peace education and the Pillars of Positive Peace. The aim of the partnership is to better equip Rotary and its members to design and implement sustainable peace projects that address the root causes of conflict.
- **Rotary Peace Fellowships:** Through academic training, practice, and global networking opportunities, the Rotary Peace Centers program develops the capacity of fellows to become effective catalysts for peace. Rotary members play a critical role in recruiting and recommending candidates to study at our Rotary Peace Centers. Districts are encouraged to connect with fellows before they depart and welcome them into district activities once they return home.

Other Rotary peacebuilding opportunities:

- Districts can earn the Global Peacebuilder District recognition by contributing US\$25,000 a year to the Rotary Peace Centers or the peacebuilding and conflict prevention area of focus. The funds directly support Rotary Peace Fellowships or the activities of building Positive Peace.
- Districts can support peacebuilding activities such as workshops and Positive Peace Activator trainings. They can also partner with local organizations focused on peace, mediation, and related initiatives.

QUESTIONS TO CONSIDER:

- Why is Rotary focused on building Positive Peace? Why do you think this is important?
- What Positive Peace projects are happening in your community?
- What kinds of peace projects would most benefit your community?
- How can we use this area of focus to reach new participants and potential members?
- How can you engage club members' families in peace efforts?

NOTES



OUR WORK TO END POLIO

Throughout our effort to end polio, Rotary has shown what's possible when we draw on our collective strengths to create solutions. In 2021, more than 370 million children were vaccinated against polio in 30 countries, using more than 1 billion doses of oral polio vaccine. By the time the world is certified polio-free, Rotary's contributions to the global polio eradication effort will exceed US\$2.7 billion, including over US\$1.3 billion in matching funds from the Bill & Melinda Gates Foundation.

Since Rotary launched PolioPlus in 1985:

- Rotary and its partners have reduced the number of polio cases from 350,000 in 1988 to just 30 confirmed cases of wild polio in 2022.
- Today only two countries continue to report transmission of the wild poliovirus: Pakistan and Afghanistan.
- Two of the three types of wild poliovirus have been certified as eradicated.

We are in the last mile of our journey toward a polio-free world. When the final case of wild poliovirus is recorded, it will take at least three years to certify that the world is polio-free.

QUESTIONS TO CONSIDER:

- How does your district currently support End Polio Now?
- How can we build on Rotary's legacy of success in polio eradication?
- What would be the results of failing to reach full eradication?
- How can you help Rotary members and others understand the importance of continued support for the eradication of polio?
- What role can you play in engaging members of Rotary and the community in our efforts?
- How can you use World Polio Day, 24 October, and World Immunization Week, 24-30 April, to amplify your efforts?

NOTES



ROTARY AND YOUNG LEADERS

Youth Service, one of Rotary's five Avenues of Service, recognizes the importance of helping young people to realize their own power through leadership development programs. Districts can participate in:

- **Interact** — Clubs for young people ages 12-18 who want to connect with other young people in their community or school. Each club is expected to organize at least two projects every year: one that helps its school or community and one that promotes international understanding. Rotary clubs sponsor Interact clubs, guide their activities, and mentor members to become leaders.
- **Rotary Youth Leadership Awards (RYLA)** — An intensive leadership experience for people ages 14-30, organized by Rotary clubs and districts. Participants develop skills as leaders while having fun and making friends. RYLA events can vary in structure and length in accordance with the goals of the participants and facilitators.
- **Rotary Youth Exchange** — A program for students ages 15-19 who want to learn a new language, discover another culture, and become global citizens by spending time in another country. Exchanges last from a few days to a year and take place in over 100 countries. Certified Rotary districts administer this program, and clubs take an active role in hosting, sending, and engaging with students through Rotary service activities.
- **Service-learning through Rotary's programs for young people** — Community service combined with learning objectives that help young people develop leadership skills. Rotary's Learning Center offers a service-learning course for adult advisers and program participants.

It is important to ensure the safety of young people, a top priority for any Rotary-related event. All committee members and volunteers who have contact with young people should attend a youth protection training seminar and take the Protecting Youth Program Participants course in the Learning Center.

QUESTIONS TO CONSIDER:

- How have you been involved with Rotary's programs for young people?
- What does your district do well when engaging young leaders?
- How can gathering feedback from young people in your district improve the programs currently offered?
- How do members and their partners benefit from working with young people?
- How can the programs for young leaders in your region be promoted better?
- What does youth protection look like in your district?

NOTES



MANAGING CONFLICT

Conflict is a natural part of life at home, at work, and within communities. Although facing conflict can be uncomfortable, there are ways to make it less stressful. Below are six steps and six skills for resolving conflict, adapted from the Essentials of Understanding Conflict course in the Learning Center.

Six steps:

1. Pinpoint the conflict and its source.
2. Set a common goal that would be a positive outcome for everyone involved in the conflict.
3. Identify ways that the outcome can be achieved.
4. Discuss any barriers to the outcome.
5. Agree on the best way to achieve resolution.
6. Determine how everyone involved will uphold the solution.

Six skills:

1. Manage your own emotions. Stay calm and recognize how your emotions may be affecting the conflict.
2. Actively listen. Hear what the other person is saying rather than thinking about how you are going to respond.
3. Speak up. Respectfully share your experience and reactions so the conflict can be fully addressed.
4. Focus on the problem, not the person. Frame the conversation around your experience and perspective on the issue, and avoid personal attacks.
5. Focus on the present. Rather than recounting what has already happened, focus on how you would like to see all parties move forward positively.
6. Be aware of nonverbal communication. The way you say something often conveys as much meaning as your words. Be mindful of your facial expressions, gestures, and tone of voice.

QUESTIONS TO CONSIDER:

- Which of the steps and skills come easiest to you?
- Which steps or skills do you struggle with?
- What other steps or skills have you found helpful in resolving conflict?
- If you are a member, how have you used these strategies in Rotary?

NOTES



LEADING CHANGE AND CHANGE MANAGEMENT

Rotary has developed a change model to help you lead people through change at home, at work, or in your community. Sustainable change is possible only when the people affected support the vision for change and modify how they think and behave according to that vision.

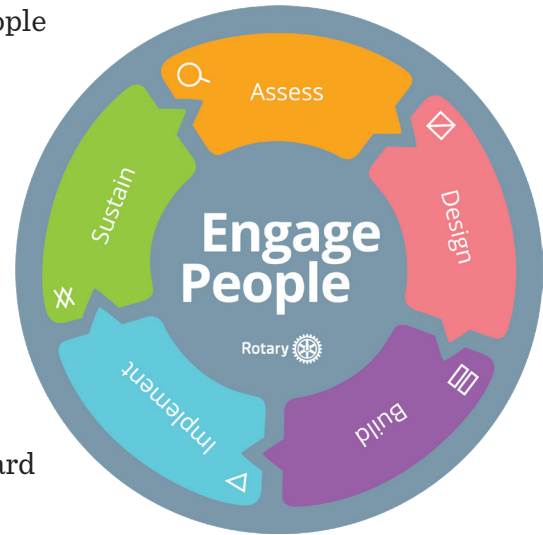
Change initiatives are successful when change leaders carefully plan around the realities and opportunities facing the community, and when they support the people affected by the change.

As a change leader, you should gain others' commitment to the vision of the change, outline clear and measurable goals for the change, demonstrate a positive attitude toward change, and earn the trust of stakeholders.

Rotary's change model is a five-segment framework that supports both organizational and individual change. All five steps focus on engaging people in change, which is critical to the adoption and sustainability of every initiative.

Engaging people in change requires three key actions:

- **Commitment.** Work to gain support for the vision and goals of the change from the groups who will be affected.
- **Communication.** Share information with the people who will be affected and establish ways for them to give feedback to those who are leading the change.
- **Coaching.** Help the people who will be affected to overcome any worries or feelings of resistance so they can support the vision and goals of the change.



QUESTIONS TO CONSIDER:

- Why do you think "engage people" is at the center of the change model?
- What are some reasons people resist change?
- What steps can you take to help people overcome their resistance?
- What strategies have you used to persuade others to commit to a change?
- Which of the five steps in the change model do you think is the easiest? Most difficult?
- What might happen if you omitted one of the steps?
- Will you or your partner need to manage change in new ways in the coming year? Why or why not?

NOTES



OUR STORIES AND ROTARY

LEARNING OBJECTIVES

During this session, you will:

1. Discuss Rotary's public image efforts
2. Discuss the importance of storytelling in promoting Rotary
3. Begin preparing a short story based on your experiences with Rotary



ROTARY'S PUBLIC IMAGE

Why do you think storytelling can be an effective tool for organizations like Rotary?



TELLING YOUR ROTARY STORY

How might your Rotary-specific short story be unique?

Elements of a successful Rotary short story:

- **Audience:** Rotary's story is different for members of Rotary clubs, Rotaractors, and potential donors or community members who aren't members of Rotary. Speakers should consider which story is best for their audience.
- **Goal:** The purpose of Rotary storytelling is to inspire the audience to take action, share the mission and goals of Rotary, or get involved with Rotary.
- **Personal:** It's important to link local efforts to the global impact of Rotary. Real-life examples help audiences connect to the story and to Rotary.
- **Concise narrative:** An effective short story has a beginning, middle, and end that demonstrate change. Change can happen internally in the speaker or externally in the community or the world.

What are some other aspects of telling a short story that you feel are important?

When might you have the opportunity to share a Rotary short story?



PREPARING YOUR STORY

Consider the following questions as you begin to brainstorm ideas for your Rotary short story:

- What topics could my story be about?
- Who is central to my story? (Me? My partner? My community? A friend?)
- Do my story ideas include a personal element to engage the audience?
- In the story I want to tell, who was affected by Rotary?
- How did that person's life change?
- How does this story help a listener reflect on the local and global effect of Rotary?

CONSIDER THE FOLLOWING STORYTELLING PROMPTS:

► One of the most powerful moments I've had with Rotary was when

► This experience showed me

► I personally connected to this moment because

► Through Rotary, I learned to

► I was able to use this in my career by

► Rotary has enriched my partner's life in many ways, but this moment stands out:

► Because of their engagement with Rotary, my partner now

► My partner's volunteer work with Rotary has changed the world or our local community in these ways:



MY ROTARY SHORT STORY

BRAINSTORM



REFLECTION

Did you learn anything new in this session?

What additional questions do you have?



SESSION EVALUATION

Please complete a brief evaluation of this session. Use the link below or scan the QR code with the camera on your mobile device to open the evaluation. Your feedback will help us improve future assemblies!

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OUR FOUNDATION

LEARNING OBJECTIVES

At the end of this session, you will be able to:

BEGINNER

1. Describe The Rotary Foundation
2. Identify our Foundation's key initiatives and programs

ADVANCED








1. Describe your role in supporting The Rotary Foundation
2. Identify opportunities to engage members in your district in supporting key initiatives

NOTES



ROTARY'S AREAS OF FOCUS





Rotary has embraced seven areas of focus, which clubs and districts support through their projects. Rotary's areas of focus are listed below.

AREA OF FOCUS	OVERVIEW	PROJECT EXAMPLES
PROMOTING PEACE 	Rotary encourages conversations to foster understanding within and across cultures. We empower adults and young leaders to prevent and mediate conflict and help refugees who have fled dangerous areas.	
FIGHTING DISEASE 	We educate and equip communities to stop the spread of life-threatening diseases such as polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.	
PROVIDING CLEAN WATER, SANITATION, AND HYGIENE 	We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don't just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed in the long term.	
SAVING MOTHERS AND CHILDREN 	Nearly 6 million children under the age of 5 die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.	
SUPPORTING EDUCATION 	More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.	
GROWING LOCAL ECONOMIES 	We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.	
PROTECTING THE ENVIRONMENT 	Rotary members are tackling environmental issues the way they always take on challenges: coming up with projects, using their connections to change policy, and planning for the future.	

SERVICE PROJECTS AND ROTARY GRANTS

Rotary members regularly contribute their skills, expertise, and resources to help solve problems in their communities and around the world. Members are encouraged to follow a four-phase project lifecycle when developing service projects, whether on the local or global level. Below are sample activities for each phase of a project to increase early literacy at a local school.

Imagine you are part of the group planning this literacy project. What additional steps would you take in each phase to ensure your project is a success?

<p>GETTING STARTED</p> <div>  </div>	<ul style="list-style-type: none"> • Work with the school administration to determine what the school needs. • • •
<p>FINDING RESOURCES</p> <div>  </div>	<ul style="list-style-type: none"> • Raise funds to purchase the necessary materials. • • •
<p>IMPLEMENTING YOUR PROJECT</p> <div>  </div>	<ul style="list-style-type: none"> • Schedule a date to launch the project. • • •
<p>EVALUATING & SHARING</p> <div>  </div>	<ul style="list-style-type: none"> • Ask school and project partners for feedback on how the project went. • • •



ROTARY GRANTS

The Rotary Foundation offers grants that support a wide variety of projects, scholarships, and training opportunities developed and implemented by Rotary members around the world. There are two types of grants that members most commonly apply for based on the scale of their project: district grants and global grants.

DISTRICT GRANTS	GLOBAL GRANTS
WHAT THEY ARE	
Districts may apply to receive one district grant annually. Clubs can then apply directly to the district for a portion of the grant to support a project they are doing.	Clubs and districts may work with another club or district to apply for a global grant directly from The Rotary Foundation that supports a large international project.
HOW THEY ARE FUNDED	
District grants are funded through the District Designated Fund. A district may request 50% of its fund annually, based on the amount the district gave to the Annual Fund three years prior.	Global grant projects have a minimum budget of US\$30,000. Grant sponsors can use a combination of District Designated Funds (DDF), cash, and directed gifts and endowment earnings to fund a global grant. The Foundation will provide an 80% World Fund match for all DDF contributions. The maximum World Fund match is US\$400,000. There is no minimum.
WHAT THEY CAN SUPPORT	
District grants fund small-scale, short-term activities that address needs in the local community and communities abroad. Each district chooses which activities it will fund with these grants.	Global grants support large international activities with sustainable, measurable outcomes in Rotary's areas of focus. By working together to respond to real community needs, clubs and districts strengthen their global partnerships.
QUALIFICATION REQUIREMENTS	
Districts need to become qualified to apply for district grants by following the qualification process managed by The Rotary Foundation.	Both the district or club in the country where the activity is carried out and the international partner district or club must first become qualified before applying for a global grant.
RESOURCES AVAILABLE	
My Rotary: my.rotary.org/en/take-action/apply-grants/district-grants	My Rotary: my.rotary.org/en/take-action/apply-grants/global-grants A Guide to Global Grants: my.rotary.org/en/document/guide-global-grants

There are also three additional grant types: disaster response grants, corporate social responsibility grants, and Programs of Scale grants. Learn more about these grant types at my.rotary.org/en/take-action/apply-grants.



ENDING POLIO

Eradicating polio has been the primary mission of Rotary for four decades. Rotary and our partners have reduced polio cases by 99.9% worldwide since 1988.

5 REASONS WHY WE MUST ERADICATE POLIO

1 YOUR GIFT WILL IMPROVE LIVES.

Today, 20 million people who would otherwise be paralyzed by polio are walking, and 1.5 million people who would otherwise have died are alive.

2 YOUR GIFT WILL INVEST IN THE FUTURE.

If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year. A polio-free world will be a healthier world for children everywhere.

3 YOUR GIFT WILL IMPROVE CHILD HEALTH.

Polio surveillance networks and vaccination campaigns also monitor children for other health problems, like vitamin deficiency and measles, so we can address them sooner.

4 YOUR GIFT WILL LOWER HEALTH CARE COSTS.

The global effort to eradicate polio has already saved more than US\$27 billion in health care costs since 1988, and expects to save US\$14 billion more by 2050.

5 YOUR GIFT WILL MAKE HISTORY.

Polio eradication will be one of history's greatest public health achievements, with polio following smallpox to become only the second human disease eradicated from the world.



MAKE A DONATION

Every donation helps us get the vaccines, transport, and materials that are needed for the fight against polio.



At the end of the 1980s, more than 350,000 children were paralyzed by polio every year. Today, Rotary and its partners have reduced the incidence of polio by 99.9%. However, until we see the last of the poliovirus, eradication efforts need additional funding to:

IMMUNIZE

more than 400 million children against polio every year

IMPROVE

disease surveillance systems to detect any poliovirus in a person or the environment

HIRE

more than 150,000 health workers to go door to door to find every child

Donate now at endpolio.org



943-EN—(823)

THE IMPACT OF A GIFT

The Rotary Foundation has **three major funds** to which donors can contribute. Each fund works to support Rotary's key initiatives in a different way.

FUND	WHAT IT SUPPORTS	DISTRICT PROMOTION EFFORTS
POLIOPLUS FUND	Supports the eradication of polio. Donations to this fund are matched 2-to-1 by the Bill & Melinda Gates Foundation.	
ANNUAL FUND	Supports grants that fund local and international humanitarian projects, scholarships, and activities. Donations to this fund can be directed to a specific area of focus.	
ENDOWMENT FUND	Supports the long-term needs of the Foundation. Donations are invested as savings, and the earnings fund grants, the Rotary Peace Centers, and more.	



Donors to The Rotary Foundation are recognized for various **levels of giving**. Here are some of the recognition types.

RECOGNITION TYPE	LEVEL OF GIVING	RECOGNITION ITEM
ROTARY FOUNDATION SUSTAINING MEMBER	Donor who contributes US\$100 or more each Rotary year to the Annual Fund	Sustaining Member badge sticker
PAUL HARRIS FELLOW	Donor who contributes (or in whose name is contributed) a gift of US\$1,000 or more cumulatively to the Annual Fund, the PolioPlus Fund, the Disaster Response Fund, or an approved global grant	Certificate and pin
MAJOR DONOR	Donor or couple whose giving has reached US\$10,000. There are four levels of Major Donors.	Crystal recognition piece and pins at each level
ARCH KLUMPH SOCIETY	Donor or couple whose giving has reached US\$250,000. There are six levels of giving within the society.	Portrait and biography of donor or couple in the Arch Klumph Society Gallery at world headquarters, as well as pins, pendants, and invitations to events
BENEFACTOR	Donor who notifies The Rotary Foundation of a commitment for future gifts to the Endowment Fund of US\$1,000 or who makes an outright gift of US\$1,000 or more to the Endowment Fund	Certificate and insignia to be worn with Rotary or Paul Harris Fellow pins
BEQUEST SOCIETY	Donors or couples who notify The Rotary Foundation of their commitment to include future gifts to the Foundation of US\$10,000 or more in their estate plans. There are multiple levels of giving within the society.	Pins, artwork, Rotary's Promise crystals, named endowed funds, posthumous Arch Klumph Society recognition, special benefits at the Rotary International Convention





KEY ACCOMPLISHMENTS

Because of the volume and generosity of donors to its programs, The Rotary Foundation has been repeatedly recognized as one of the best foundations in the world.

The Foundation's accomplishments by the numbers include:

4 — Billions of dollars spent on life-changing, sustainable projects over the last 100 years

14 — Consecutive years earning the top rating from Charity Navigator for Rotary's impact, efficiency, and accountability

89 — Percentage of funds received spent on program awards and operations

REFLECTION

This session inspired me to:

Additional questions I have:



SESSION EVALUATION

Please complete a brief evaluation of this session. Use the link below or scan the QR code with the camera on your mobile device to open the evaluation. Your feedback will help us improve future assemblies!

Rebrand.ly/IA24Partner



FROM ASSEMBLY TO ACTION

LEARNING OBJECTIVES

At the end of this session, you will be able to:

1. Share highlights from your time at the International Assembly
2. Share your Rotary story
3. Set goals for the year ahead



REFLECTING ON THE INTERNATIONAL ASSEMBLY

With a partner, answer these questions:

What is the most interesting thing you learned about Rotary or The Rotary Foundation?

How successful were you in achieving the goals you set for yourself at the beginning of the week?

What is an interesting thing you learned about another country or culture?



What advice would you give the governor-nominee partner about attending the assembly?

What is one of your favorite or most meaningful moments from this assembly?

What two or three strategies can you use to prioritize work-life balance and fun in the busy year ahead?



CONTINUING YOUR ROTARY STORY

As discussed on Tuesday morning, storytelling is an important piece of sharing the work of Rotary with the world, and it is at the heart of how we connect with the people around us. Think about how you will tell the story of your experience this week.

Reflecting on the best storytellers you heard or spoke with this week, what about their stories resonated with you?

Most likely, their stories were:

- Simple — easy to understand, with just the essential details
- Emotional — expressing humor, sadness, excitement, or surprise
- Authentic — conveying the storyteller's belief and expertise

INSTRUCTIONS FOR DRAFTING A SHORT STORY

Use the space below to draft a short story about an experience with Rotary that you could share in about 1-2 minutes. Review the ideas for a Rotary short story that you wrote down on Tuesday on page 25 or the story prompts on page 24 of your workbook.

You can share your story with friends when they ask you why Rotary is important to you or how it has affected your life. You can even post your story on social media. If you do post it on social media, include photos from the week and use the hashtags #Rotary and #InternationalAssembly to broaden your reach.

STORY DRAFT



LOOKING TO THE YEAR AHEAD

Do you have any specific goals, hopes, or intentions for the year ahead?

How can you and your partner work together to make sure you both achieve these goals or intentions?



REMAINING QUESTIONS

What questions do you still have about your year as a governor partner?

What were the best tips or suggestions you heard this week?



EVALUATION

Please complete your evaluation using the QR code, or if you would like a paper copy, please see a Rotary staff person in the room.



SESSION EVALUATION

Please complete a brief evaluation of this session. Use the link below or scan the QR code with the camera on your mobile device to open the evaluation. Your feedback will help us improve future assemblies!

Rebrand.ly/IA24Partner

INTERNATIONAL ASSEMBLY EVALUATION

An electronic survey will be sent this evening and will provide an opportunity to evaluate the hotel, meals, registration, and other logistical items.

WE KINDLY REQUEST YOUR RESPONSE WITHIN TWO WEEKS.

THANK YOU FOR YOUR PARTICIPATION THROUGHOUT
THE INTERNATIONAL ASSEMBLY!



ROTARY RESOURCES FOR PARTNERS

Most of the resources below can be found on [My Rotary](#). Nonmembers as well as members can create a [My Rotary account](#).

[Rotary Learning Center](#)

[Learning Center course catalog \(PDF\)](#)

[Presidential Theme](#)

[Rotary's Action Plan](#)

[What Clubs Can Do \(PDF\)](#)

[Strategic Planning Guide \(PDF\)](#)

[Membership](#)

[Club Health Check \(PDF\)](#)

[Be a Vibrant Club](#)

[Club Experience video](#)

[Starting a Rotary Club \(PDF\)](#)

[Flexible Options for Clubs](#)

[Rotaract Clubs](#)

[Connect for Good \(PDF\)](#)

[Rotary's Commitment to Diversity, Equity, and Inclusion](#)

[Member Satisfaction Survey](#)

[End Polio Now](#)

[Youth Programs](#)

[Our Foundation](#)

[The Rotary Foundation Reference Guide \(PDF\)](#)

[Grants](#)

[Apply for Grants](#)

[Rotary's Endowment](#)

[Paul Harris Society](#)

[Enhancing Our Public Image](#)

[Brand Center](#)

[People of Action](#)

[Brand Elements](#)

[Promote Rotary](#)

[Action Plan](#)

[Messaging Guide \(PDF\)](#)

[Rotary International Convention](#)

[2024 Convention in Singapore](#)

[2025 Convention in Calgary, Canada](#)

[Promoting Peace](#)

[Rotary Builds Peace brochure](#)

[Rotary's Partnership With the Institute for Economics and Peace](#)

[Top 10+ Ways You Can Be an Everyday Peacebuilder](#)

[Service & Engagement](#)

[Project Fairs](#)

[Developing Effective Projects](#)

[Rotary Showcase](#)

[Rotary Action Groups](#)

[Rotary Community Corps](#)

[Rotary's Areas of Focus \(PDF\)](#)

[Community Assessment Tools \(PDF\)](#)

[Rotary Service in Action blog](#)

[Rotary Fellowships](#)

[Friendship Exchange](#)

[Rotary's Partnerships & Alliances](#)

[Ashoka](#)

[Global Partnership for Education](#)

[Habitat for Humanity](#)

[Institute for Economics and Peace](#)

[Mediators Beyond Borders International](#)

[Peace Corps](#)

[ShelterBox](#)

[Toastmasters International](#)

[U.S. Agency for International Development](#)





LEARN and LEAD with the ROTARY LEARNING CENTER



Online courses help build personal and professional skills.
Learn at your own pace and in your own space!

