# NEWS RELEASE

**Rotary International president will shine a light on the [*Rotary Club of Name’s]* efforts to address [*issue*]**

### [*City, State*, *Country, Date*] — Rotary International President [Gordon McInally](https://my.rotary.org/en/news-media/office-president/ri-president) will recognize the positive and lasting change the Rotary club of [*name of club*] is bringing to [*community/beneficiary(ies)*] by [*insert short description*].

McInally will speak at the [*insert event name*], which begins at [*time/date*] at [*location with address*]. [*Further description of the project and beneficiary(ies)*].

[*Quote from a Rotary club member, beneficiary or third party/local official*.]

Rotary members improve lives and strengthen communities around the world by promoting [peace](https://www.rotary.org/en), fighting [disease](https://www.rotary.org/en/our-causes/fighting-disease), providing [safe water and sanitation](https://www.rotary.org/en/our-causes/providing-clean-water), supporting [education](https://www.rotary.org/en/our-causes/supporting-education), saving [mothers and children](https://www.rotary.org/en/our-causes/saving-mothers-and-children), growing local [economies](https://www.rotary.org/en/our-causes/growing-local-economies), and protecting the [environment](https://www.rotary.org/en/our-causes/protecting-environment). Rotary’s top priority is the global eradication of polio. Rotary launched its polio immunization program, [PolioPlus](http://www.endpolio.org/), in 1985 and in 1988 became a leading partner in the [Global Polio Eradication Initiative](http://www.polioeradication.org/).

**About Rotary**

[Rotary](http://www.rotary.org/) brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.4 million members of more than 46,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

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