

ROTARACT DUES SURVEY FINDINGS

Results of the 2019 survey of Rotaractors by the Elevate Rotaract Task Force



SURVEY BACKGROUND

- In April 2019, Rotary's Council on Legislation amended the RI Constitution to [admit Rotaract clubs to RI membership](#). The RI Board of Directors agreed that, as members, Rotaract clubs would pay dues to Rotary International.
- The Elevate Rotaract Task Force researched how much Rotaract clubs should pay, how their dues should be calculated, and when payments should begin.
- In October 2019, the task force sent a survey to all Rotaractors to get their opinions.

SURVEY OBJECTIVES

The survey aimed to gather Rotaractors' ideas about:

- What's an appropriate and fair amount for them to pay
- How dues should be calculated
- What clubs should receive in exchange for paying dues

SURVEY RESPONSES



9,312
responses

Only 661 responses were
needed to give us a 99%
confidence level.

SURVEY RESPONSES

The regional responses were compared with Rotaract membership by region as of July 2019 to determine over- and underrepresentation in the survey.

Based on the differences between actual and expected number of responses, survey weights were applied to the responses to ensure the fair representation of each region.

Region	Responses
Africa & the Middle East	1,410
Australia, New Zealand & Pacific Islands	201
Canada, the Caribbean, and the U.S.	775
Central & Southeast Asia	1,022
Europe	1,679
Japan	102
Korea	39
Latin America	2,356
RIBI	32
South Asia (India, Bangladesh, Nepal, Pakistan)	1,696
TOTAL	9,312

KEY FINDINGS

IDEAL PER CAPITA DUES

The survey asked Rotaractors how much they should pay each year.* Their responses:

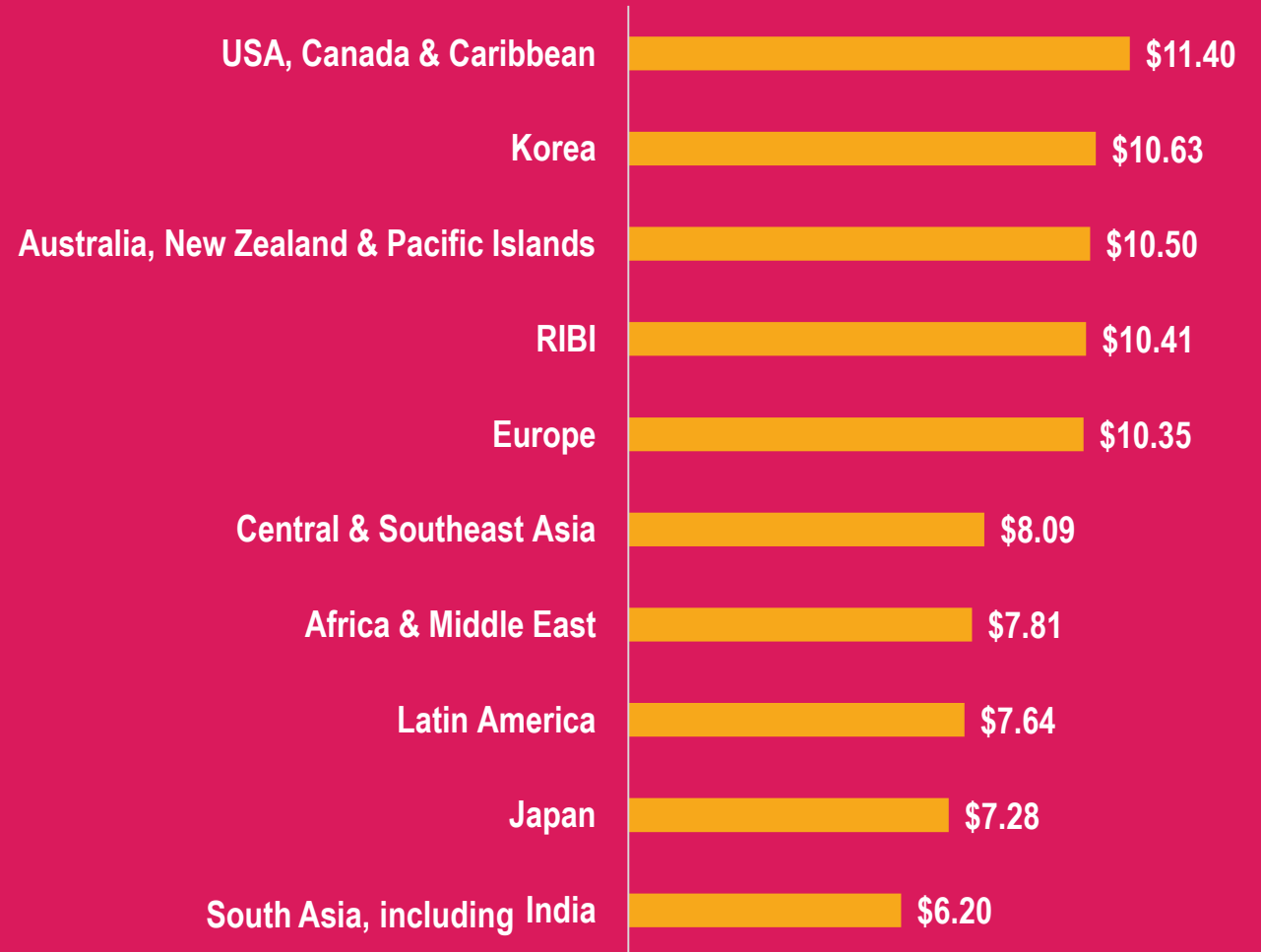
Average:	\$7.94
Median:	\$5.00
Maximum:	\$39.56
Majority:	less than \$10.00

**The highest values were omitted to provide more representative data.*

IDEAL DUES BY REGION

Rotaractors in Canada, the Caribbean, and the U.S. suggested the highest average ideal dues: \$11.40.

Rotaractors in South Asia suggested the lowest: \$6.20.



IDEAL DUES BY CLUB TYPE

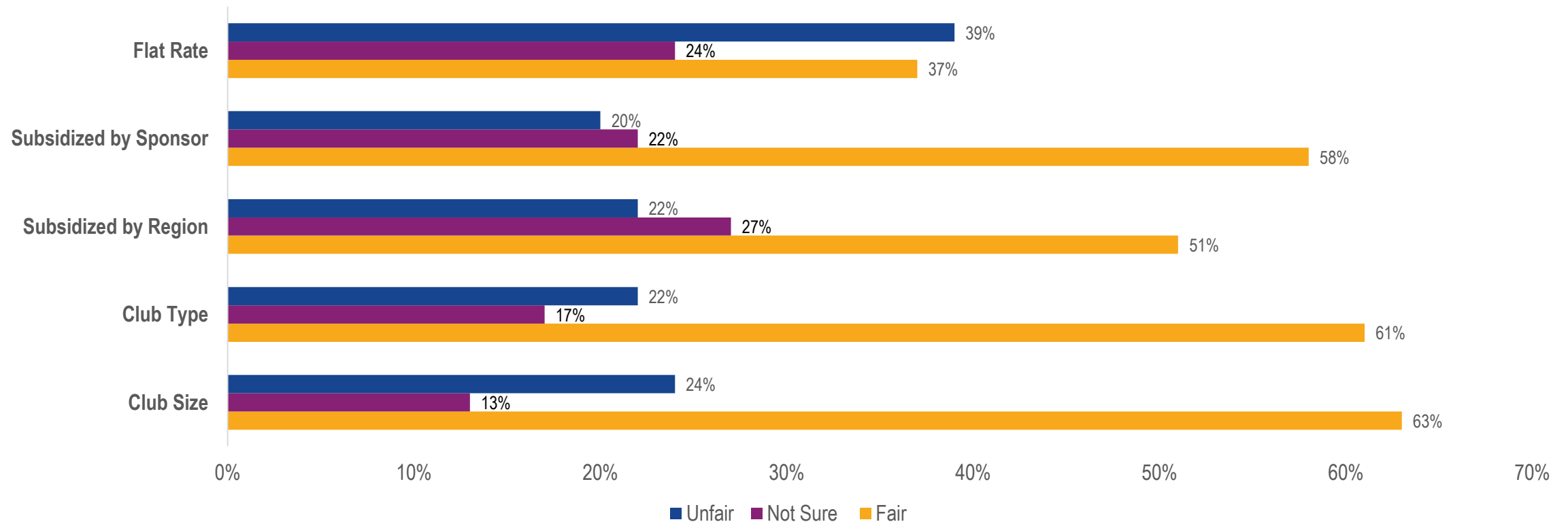
The average ideal per-person dues that community-based clubs suggested was \$8.43.

For university-based clubs, it was \$6.37.



DUES CALCULATION METHODS

The majority of respondents thought it would be fair to take several factors into account when calculating dues: club size, club type, whether the club was subsidized by region, and whether it was subsidized by a sponsor.



REACTIONS TO PAYING DUES

Rotaractors wanted to understand what they would receive in exchange for their dues. Many who supported dues said that they did so on the condition that dues would bring them tangible benefits.

SUPPORTER:

“Favorable, if it brings us additional advantages over our present conditions.”

OPPONENT:

“I think it would be very unfair in poor regions of the world. I think the added benefit of the dues needs to be transparent. What would the clubs receive in return for dues?”

WORD CLOUD OF RESPONSES

RESPONSES IN SUPPORT OF ROTARACT DUES





DATA-INFORMED DECISIONS

BOARD DECISIONS

The Rotaract dues amount will be:

- \$5 for members of university-based clubs
- \$8 for members of community-based clubs

Annual dues will be collected starting 1 July 2022.

- Rotary will offer new products and services before then so Rotaract clubs can enjoy them before they start paying dues.

WHAT CAN YOU DO?

- Discuss these changes with your club and district leaders.
- Create a My Rotary account and make sure you're listed as a member of your Rotaract club. Having an account will give you access to new products, services, and important information from Rotary.
- Rotary will support clubs that struggle to pay any additional amount by exploring strategies such as fundraising, engaging local businesses, and working with their sponsors.



QUESTIONS?

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