ROTARY ACTION GROUPS ANNUAL REPORT HIGHLIGHTS 2023





Introduction

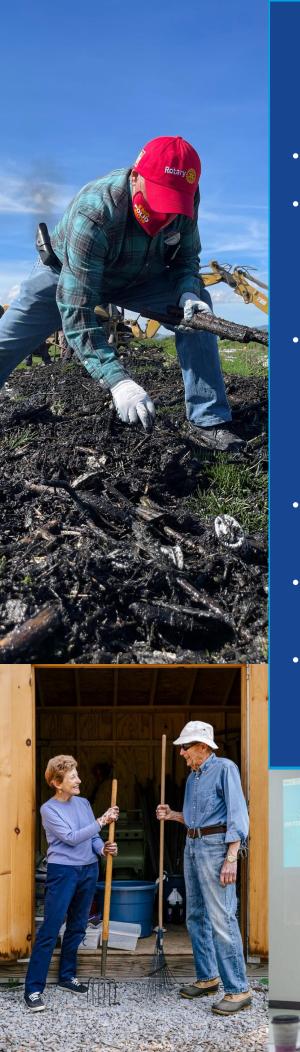
Rotary Action Groups are international Rotary-affiliated groups whose members have subject-expertise and/or experience in a particular area of specialization. They use their knowledge, passion, and global network to support Rotary and Rotaract clubs, districts, and multidistricts in planning and implementing impactful humanitarian service projects. By bringing expertise, partners, funding resources and best practices to projects, they help clubs scale up smaller projects to larger, higher impact, more sustainable initiatives.

Every year, Action Groups submit a report of their humanitarian activities, membership options and numbers, due structures, leadership trends, and finances to Rotary International. The following provides highlights from the reported information for the 2022-23 Rotary year. More detailed Information on each Action Group can be found in the 2023 Rotary Action Groups annual report posted at rotary.org/actiongroups.

Historical Background

The Rotary Action Groups program was created in 2005 when service-oriented Rotary Fellowships, consisting of members with subject-matter expertise, distinguished themselves from hobby and vocationally networking-focused Rotary Fellowships. The Rotary International Board of Directors created governing policies for Rotary Action Groups, which defined the purpose of these groups and their relationship with Rotary International and volunteers.

When the Rotary Action Groups program was first created, groups were expected to develop and implement their own international signature programs. While the majority of action groups provide technical consultation on club and district-led service initiatives today, some groups still implement a signature program and focus their efforts on scaling that program.



2023 Annual Report Highlights

- 25 active Rotary Action Groups
- **37,500+** Action Group members across **over 150** countries
 - **1,030** average members in each Action Group
 - Each group represents **40** countries on average
- 1,244 projects supported
 - 283 multi-district projects
 - 194 district projects
 - 604 club projects
 - 85 TRF-funded projects
- 16 of 25 groups supported at least one TRF-funded project.
- Raised US \$1,123,326 used solely for supporting projects.
- Six Action Groups participated in Programs of Scale by partnering, reviewing and/or providing feedback on proposals.



2022-23 Financial Highlights

Together, Rotary Action Groups reported a **combined income of US \$1,582,604** from membership dues, grants, and other charitable contributions. The combined income of Action Groups has increased by 16% in the Rotary year 2022-23. Action Groups reported combined **expenditure of US \$1,517,663** in support of humanitarian service activities and administrative expenses.

- Rotary Action Group for Family Health and AIDs Prevention reported the largest revenue with \$884,996. The second largest revenue was reported by the Rotary Action Group for Peace with \$319,885.
- Rotary Action Group for Family Health and AIDs Prevention reported the largest expenditure with \$896,709. The second largest expenditure was reported by the Rotary Action Group for Peace with \$211,207.

Membership Options and Dues

- 10 of 25 Action Groups do not charge any membership dues.
- 16 groups offers paid membership options (annual or lifetime).
- Average annual membership cost was US \$25.
- Average lifetime membership cost was US \$74.
- Some Action Groups offer three-year or five-year membership options.
- Some groups offer membership to Rotary and Rotaract clubs and districts.









Action Groups Membership Overview

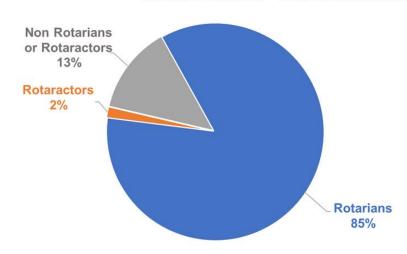
Action Groups engage Rotarians, Rotaractors and non-Rotary members by providing meaningful ways for them to use their skills to help clubs make a positive impact and by providing access to personal and professional connection opportunities beyond their club, district, and country. In 2022-23, Rotary Action Groups engaged **31,990 Rotarians, 619 Rotaractors and 5,013 non Rotary members.**

Top five countries represented

by Action Group members:

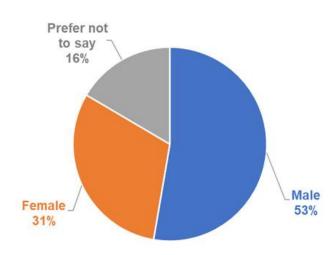
- United States of America
- India
- Canada
- Australia
- United Kingdom

MEMBERSHIP BREAKDOWN



Action Groups Leadership Overview

LEADERSHIP DEMOGRAPHICS



Action Groups also offer leadership opportunities to Rotarians, Rotaractors, Peace Fellows, and others. In 2022-23, **Rotary Action Groups engaged 260** individuals representing 41 countries in leadership roles. Among the 260 leaders, **80 were women**.



Sampling of 2022-23 Rotary Action Group Activities

- Community Economic Development
 group expanded the Launch Detroit
 program to two nearby suburbs. The
 program has aided 97 entrepreneurs
 in the Detroit metropolitan area to
 start or expand their business through
 free business education, mentors,
 networking opportunities, and microloans.
- Water, Sanitation, and Hygiene group offers US \$2,000 in additional funding for projects reviewed by their team of experts for sustainability and impact. In 2022-23, WASHRAG supported six TRF funded projects through this program.
- Reproductive Maternal and Child Health group trained 220 health workers on Emergency Obstetric and Newborn Care in Nigeria.
- Addiction Prevention group launched their Youth Prevention Influencers campaign in three countries which provided 230 youths with education and materials to lead addiction prevention actions in their communities.

- Basic Education and Literacy group launched a mobile library in Guatemala that has helped 420 students from kindergarten through 2nd grade.
- Family Health and AIDS Prevention
 group expanded their Family Health
 Days program to six new countries:
 Zambia, Zimbabwe, Mozambique,
 Tanzania, Malawi and the Democratic
 Republic of Congo. The program has
 administered over 200,000 free health
 services.
- Environmental Sustainability group launched a website for their Lithium Battery Recycling Initiative and hosted 17 events across the U.S. which collected batteries from over 5,000 individuals in 2022-23.
- Hearing group provided 20,000 hearing screenings to recipients in Guatemala and provided services to 107 those identified as hearing impaired.
- Refugees, Forced Displacement, and Migration group supported two global grants in Uganda to improve sanitation and provide permaculture education and resources for the 321 refugees in the Navikale settlement.