

# 2020-2021 CITATION GOALS AND INSTRUCTIONS FOR INTERACT CLUBS



The Rotary Citation for Interact Clubs recognizes clubs that support our Action Plan by completing activities that help increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Beginning in 2020-21, you can select at least 11 of the 20 goals listed below. This flexibility allows you to choose the goals that are the most relevant and attainable. You have the entire Rotary year to achieve your goals for your club to receive the citation.

Use this PDF as a worksheet to set your goals and track your progress. Your sponsor club officers and club adviser can refer to it when completing your [nomination form](#). To achieve the citation:

- Review the 20 goal details.
- With guidance from your club adviser, select at least 11 goals to achieve.
- Indicate the goals you plan to achieve and set a target, if appropriate, in the SET YOUR GOAL column.
- When your club has met a goal, indicate that in the GOAL ACHIEVED column.
- Your sponsor club officials and club adviser should refer to this worksheet throughout the year to ensure that your club is on track to meet its goals.
- Work with your sponsor Rotary club officers or Interact club adviser to submit your [nomination form](#) before 15 August. Have them refer to this worksheet to complete the form.

*To be eligible for the Rotary Citation, Interact clubs need to be certified by Rotary International and endorsed by the district governor before 1 July. An adult adviser to the club also needs to provide their name and contact information to Rotary before 1 July.*

CITATION CATEGORY	GOAL DETAILS	SET YOUR GOAL	GOAL ACHIEVED
Club membership	How many total members does your club want by the end of the Rotary year?		
Service participation	How many members will participate in club service activities during the Rotary year?		
Rotary Action Group engagement	During the Rotary year, will club members have the opportunity to learn more about Rotary Action Groups and get inspiration for service projects?		
Leadership development participation	How many leadership development programs will your club organize to enhance members' skills?		
District conference attendance	How many members will attend your district conference?		
Rotary Fellowship engagement	During the Rotary year, will club members learn more about the opportunities available through Rotary Fellowships?		
District training participation	Will your club members attend a district training?		
Learning Center engagement	Will your club adviser or a member of your club complete the service-learning training coming to Rotary's Learning Center in the 2020-21 Rotary year?		
Annual Fund contributions	During the Rotary year, how will your club raise funds for or increase awareness of Rotary's Annual Fund?		
PolioPlus Fund contributions	During the Rotary year, how many events will your club hold to raise funds for or increase awareness of Rotary's work to eradicate polio?		
Service projects	Will your club partner with your sponsor club or adviser on a significant local or international service project in one of Rotary's six areas of focus?		
RYLA participation	How many of your club members will participate in the Rotary Youth Leadership Awards?		
Programs for young leaders	Will your club host a meeting that introduces members to other Rotary programs for young leaders, including RYLA and Rotary Youth Exchange?		
Alumni engagement	Will your club engage with your sponsor club to connect graduating Interactors with university- or community-based Rotaract clubs?		
Strategic plan	Does your club have an up-to-date strategic plan?		
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?		

Media stories about club projects	Did your club promote an activity it held during World Interact Week on social media?		
Use the Brand Center	Are you using the Brand Center to create logos and materials that correctly reflect Rotary's brand?		
Use of official Rotary promotional materials	Did your club use Rotary International's messaging and public service materials, such as broadcast videos, print ads, and other material in the Brand Center, to promote Interact in your community during the Rotary year?		
Promote your club	Will your club participate in the annual Interact Awards?		