



ROTARY WASH IN SCHOOLS TARGET CHALLENGE

Rotary International has issued a global challenge to Rotarians, asking them to work collectively to improve education quality and access — particularly for girls — by working with communities to provide improved WASH services, teacher training, and curriculum enhancement. Rotary's WASH in Schools Target Challenge aims to answer a critical question: Can Rotarians work together and focus their energy to achieve a common goal that integrates water, sanitation, and hygiene with basic education and literacy? And, if so, what is the measure of impact that Rotary could have in the world?

Rotary's Target Challenge will be piloted in five countries: Belize, Guatemala, Honduras, India, and Kenya. Rotarians in those countries will have until 30 June 2020 to achieve key milestones both in Basic Education and Literacy and in Water, Sanitation, and Hygiene, working in partnership with schools, Rotary clubs, and districts around the world.

For the WASH in Schools Target Challenge's integrated model to be successful, pilot projects must reflect an equal investment in both areas. For example, projects can focus on helping teachers build their capacity as educators by participating in trainings on how to incorporate hygiene programming into classroom lessons. Or they can show educators how to use the school's sanitation facilities as a means for interactive learning (e.g. hand-washing demonstrations). The result is that children learn about disease transmission and practice good hygiene behaviors through an interactive, integrated learning environment, and they can take those lessons home to their parents and families.

By taking on the WASH in Schools Target Challenge, Rotary members join a global WASH in Schools movement. And Rotary has the unique overall opportunity to contribute new information and perspectives to a growing effort to improve education — as well as water, sanitation, and hygiene systems — worldwide.