



MINUTES
of the
SEPTEMBER 2020
ROTARY FOUNDATION
BOARD OF TRUSTEES MEETING

ROTARY FOUNDATION TRUSTEES
2020–21

CHAIR

K.R. Ravindran
Colombo, Sri Lanka (Rotary Club of Colombo)

VICE CHAIR

Michael F. Webb
Somerset, England (Rotary Club of Mendip)

CHAIR-ELECT

John F. Germ
Chattanooga, TN, USA (Rotary Club of Chattanooga)

GENERAL SECRETARY

John Hewko
Evanston, IL, USA (Rotary Club of Kyiv, Ukraine)

OTHER TRUSTEES

Jorge Aufranc
Guatemala City, Guatemala
(Rotary Club of Guatemala Sur)

Brenda M. Cressey
Wells, ME, USA (Rotary Club of Paso Robles)

Hipólito S. Ferreira
Belo Horizonte, Brazil
(Rotary Club of Contagem-Cidade Industrial)

Per Høyen
Gelsted, Denmark (Rotary Club of Aarup)

Jennifer E. Jones
Lasalle, ON, Canada
(Rotary Club of Windsor-Roseland)

Hsiu-Ming Lin
Taipei, Taiwan
(Rotary Club of Taipei Tungteh)

Geeta Manek
Nairobi, Kenya (Rotary Club of Muthaiga)

Aziz Memon
Karachi, Pakistan (Rotary Club of Karachi)

Barry Rassin
Nassau, Bahamas (Rotary Club of Nassau)

Ian H. S. Riseley
Black Rock, Victoria, Australia
(Rotary Club of Sandringham)

Gulam A. Vahanvaty
Mumbai, Mah., India (Rotary Club of Bombay)

Sangkoo Yun
Jongro-Gu, Republic of Korea
(Rotary Club of Sae Hanyang)

SPECIAL ADVISER

Akira Miki
Himeji Hyogo, Japan (Rotary Club of Himeji)

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**Filed only with the official copy of these minutes.*

MINUTES

of the

September 2020

Rotary Foundation Board of Trustees Meetings

The Rotary Foundation Board of Trustees met on
15 September 2020 via video conference

Present were: Chair K.R. Ravindran, Vice Chair Michael F. Webb, Chair-elect John F. Germ, other Trustees Jorge Aufranc, Brenda M. Cressey, Hipolito S. Ferreira, Per Høyen, Jennifer Jones, Hsiu Ming Lin, Geeta K. Manek, Aziz Memon, Barry Rassin, Ian H.S. Riseley, Gulam A. Vahanvaty, Sangkoo Yun, and General Secretary John Hewko. Akira Miki attended as Special Advisor from Japan. President Holger Knaack attended as observer and Director Floyd Lancia attended as Board liaison. Patricia Kuhn attended as Rotaract Representative.

Andrew McDonald served as secretary of the meeting with assistance from Matt Hohmann. Other staff present were David Alexander, Jim Barnes, Victor Barnes, Michele Berg, Julie Burke, Meredith Burlew, Faiz Hanif, Eric Jones, Abby McNear, Carol Pandak, Steven Routburg, Eric Schmelling, Tom Thorfinnson, Doris Xie, and Nora Zei. Nobuko Andrews and Eiko Terao served as staff interpreters.

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22. General Secretary's Report

Statement: The general secretary presented an update on the work at the Secretariat since the August 2020 Trustees meetings.

DECISION: The Trustees receive the general secretary's report on the activities at the Secretariat since the August 2020 Trustees meeting.

23. Level III Grant Requests

Statement: Global Grants requesting over US\$100,000 from the World Fund must be reviewed by the Trustees. The Trustees reviewed one such Global Grant application at this meeting.

DECISION: The Trustees agree to award Global Grant 2095385, a disease prevention and treatment grant

sponsored by the Rotary Clubs of Seattle, WA, USA (District 5030) and Mufulira, Zambia (District 9210) to provide training for Community Health Workers in the prevention, detection and treatment of malaria in the amount of US\$365,605 from the World Fund (total project cost of \$997,229).

24. Rotary Foundation of the United Kingdom Associate Foundation Appointment

Statement: The Trustees considered an appointment in accordance with the Rotary Foundation of the United Kingdom's governing documents.

DECISION: The Trustees appoint Ian Legge as a director of the Rotary Foundation of the United Kingdom's committee of management for the term ending 30 June 2023.

25. End Polio Now Coordinator

Statement: To best help The Rotary Foundation meet its fundraising goals, Chair-elect Germ suggested changes to how End Polio Now coordinators (EPNC) are appointed and trained and further suggested clarification that the EPNC is a regional leader.

DECISION: The Trustees

1. approve the appointment of End Polio Now coordinators by the Trustee chair-elect and amends Rotary Foundation Code of Policies section 32.080.2. as follows:

32.080.2. Duties and Responsibilities of the Chair

The IPPC chair shall have the following duties and responsibilities:

1. Recommend to the Trustee chair appointments of qualified Rotarians to serve as chairs and

members of national PolioPlus committees, task forces, and as national advocacy advisers.

~~2. Appoint End Polio New Coordinators.~~

[text omitted]

2. approve an annual training meeting for all EPNCs at One Rotary Center if possible or virtually if an in-person meeting is not possible;
3. adopt the EPNC Terms of Reference as shown in Appendix A and request the general secretary to include a reference of the terms in The Rotary Foundation Code of Policies;
4. request the Board to amend the regional leader sections of the Rotary Code of Policies accordingly.

26. Environment Area of Focus Policy Statement and Implementation Plan

Statement: In decision 131, June 2020, the Trustees agreed to add the Environment as a seventh area of focus and requested the Environmental Issues Task Force to draft a policy statements for this area of focus and the general secretary to develop the implementation plan. The general secretary presented proposed implementation plans across the organization in programs and grants, philanthropy, communications, and learning and development. The Environmental Issues Task Force presented a policy statement detailing the purpose, goals, parameters, and project eligibility for participation in this new area of focus.

DECISION: The Trustees

1. approve the new area of focus policy statement (Appendix B), implementation plan (Appendix C, filed only with the official copy of these minutes), and the addition of one staff member—an area of focus manager for the environment—to support the new area of focus, including its launch and implementation;
2. request the general secretary to present a detailed financial impact statement on the new area of focus at the October 2020 Trustees meeting.

Adjournment

The foregoing is a true record of the proceedings at the 15 September 2020 Trustees meeting.

K. R. Ravindran, Chair
The Rotary Foundation

Andrew McDonald
Secretary of the Meeting

ATTEST:

John Hewko
General Secretary, RI

APPENDIX A

END POLIO NOW COORDINATOR TERMS OF REFERENCE (Decision 25)

The End Polio Now Coordinators (EPNCs) provide leadership and foster awareness, advocacy and fundraising at the district and club level to achieve the certification of polio eradication. The EPNCs help raise a minimum of \$50 million worldwide in contributions, District Designated Funds (DDF) and World Fund Match for polio eradication to help meet the End Polio Now: Countdown to History annual fundraising goal.

The EPNC is a regional leader and has a specific focus on all matters related to polio eradication. The EPNC partners with the Regional Rotary Foundation Coordinator (RRFC), Assistant Regional Rotary Foundation Coordinators (ARRFC), Endowment/Major Gift Adviser (E/MGA), Rotary Public Image Coordinator (RPIC), each of the District Rotary Foundation Chairs, the District Polio Plus Subcommittee Chair, the Rotary International Director, and the Rotary Foundation Trustee for the region, with the support of Rotary staff. The EPNC should work with their team to ensure successful collaboration on polio giving, promotion of polio eradication and planning for polio activities.

The term of appointment shall be one year, eligible for re-appointment subject to an annual performance review.

The EPNC will:

- Develop a personal relationship with district leader supporting the promotion of polio eradication and becoming the “go to” valued person for all polio information;
- Assist district leaders in setting enhanced End Polio Now fundraising goals, providing strategies for a 5% increase in goal achievement: (20% or more of new DDF and club giving a minimum of US\$1,500;
- Encourage districts to use social media, advertising and events to increase individual Rotarian and community awareness of the need to eradicate Polio and fundraise for PolioPlus, including World Polio Day activities;
- Encourage districts to seek at least one Rotarian to challenge the district with his/her matching personal major gift;
- Encourage district leaders to: advocate for government support; create awareness in Rotary clubs increasing club participation 10% from the prior year and increasing individual Rotarian awareness and giving.
- Maintain and provide information, resources and support to the DG and District Rotary Foundation Chair;
- Monitor monthly End Polio Now fundraising progress of assigned districts and share status reports with the districts encouraging them to follow-up on DDF and club cash contributions;
- Report the status of district support, participation and feedback on the polio eradication effort at the end of each quarter;
- Where appropriate, work in conjunction with the PolioPlus National Advocacy Advisors or National PolioPlus Committee Chairs on appropriate advocacy strategies;
- Promote polio eradication through individual presentations at Rotary meetings;
- Make your own personal contribution to PolioPlus.

APPENDIX B

ENVIRONMENT AREA OF FOCUS POLICY STATEMENT (Decision 26)

Environment

Rotary supports activities that strengthen the conservation and protection of natural resources, advance environmental sustainability, and foster harmony between people and the environment.

Area of Focus Statement of Purpose, Goals, and Parameters for Eligibility

The Rotary Foundation enables Rotary members to protect, preserve, and conserve the environment by:

- 1. Protecting and restoring land, coastal, marine, and freshwater resources**
 - a. Protecting and restoring terrestrial ecosystems and improving their resiliency through initiatives such as promoting reforestation, preventing deforestation, planting native vegetation, restoring habitats, and removing invasive plant and animal species
 - b. Preserving biodiversity by protecting and restoring habitats, conserving native species, removing invasive plant and animal species, conserving and protecting endangered species, and preventing poaching and the illegal wildlife trade
 - c. Supporting strategies and targeted initiatives to improve aquifer and groundwater recharging, water conservation, water quality, sanitation, and watershed management (adhering to the policy statements and guidelines for the water, sanitation, and hygiene area of focus)
 - d. Protecting and restoring coastal, marine, and freshwater ecosystems through initiatives such as habitat restoration, protecting and propagating native plant and animal species, removing invasive plant and animal species, addressing overfishing, pollution, coastal erosion and ocean acidification
- 2. Enhancing the capacity of communities and local governments to support natural resource management and conservation**
 - a. Developing peacebuilding and conflict prevention initiatives related to the management and use of natural resources (adhering to the policy statements and guidelines for the peacebuilding and conflict prevention area of focus)
 - b. Mitigating human-wildlife conflict through ecologically sound and peaceful resolutions
 - c. Training and educating communities in conservation and resource management to preserve, protect, and sustainably use natural resources
- 3. Supporting agroecology and sustainable agriculture, fishing, and aquaculture practices to improve ecological health**
 - a. Creating awareness of and supporting ecologically viable agriculture through activities such as regenerative agriculture, conservation agriculture, managed grazing, silvopasture, and tree intercropping
 - b. Supporting sustainable fisheries and ecologically sound aquaculture (adhering to the policy statements and guidelines for the community economic development area of focus)
 - c. Promoting the use of traditional and Indigenous knowledge in agricultural, land, ocean, and natural resource management practices
 - d. Improving food security through sustainable agricultural, aquacultural, and fishing methods, enhanced local food production and consumption, reduction of food waste, and equitable access to high-quality food

4. Addressing the causes of climate change and climate disruption and supporting solutions to reduce the emission of greenhouse gases

- a. Providing access to locally sourced, renewable energy, including solar, methane-capture, and small-scale wind and hydropower systems, as part of holistic interventions to mitigate climate change and disruption
- b. Providing clean-cooking technologies as part of a holistic approach to reduce or eliminate the burning of biomass and fossil fuels that results in deforestation, degraded land, or increased air pollution
- c. Supporting the transition to sustainable, energy-efficient transportation modes through holistic urban and regional planning, education, or infrastructure changes

5. Strengthening the resilience of ecosystems and communities affected by climate change and climate disruption

- a. Supporting adaptation and resiliency strategies for ecosystems and communities affected by climate-related events, with an emphasis on vulnerable segments of the population

6. Supporting education to promote behaviors that protect the environment

- a. Supporting environmental education programming in schools that aligns with local government curriculum (adhering to the policy statements and guidelines for the basic education and literacy area of focus)
- b. Promoting community-based environmental education, environmental awareness and advocacy initiatives, and strategies to facilitate to facilitate engagement and behavior change to support environmentally sustainable living, environmental protection, and sustainable development

7. Advocating for the sustainable consumption of products and the environmentally sound management of byproducts to build a more resource-efficient economy

- a. Supporting community planning efforts to strengthen circular economies through composting, recycling, upcycling, and repurposing programs (for solid waste management projects, adhering to the policy statements and guidelines for the water, sanitation, and hygiene area of focus)
- b. Promoting efficient food consumption by reducing food waste by local businesses and households

8. Addressing environmental justice issues and environmental public health concerns

- a. Addressing adverse environmental public health impacts in communities through education, outreach, and advocacy
- b. Eliminating and reducing exposure to environmental toxins in homes, schools, and communities within vulnerable and marginalized populations
- c. Increasing equitable access to organic, healthy, and nutritious food for vulnerable and marginalized populations

Projects that do not seek to achieve a positive, measurable, and sustainable impact on the environment would not be eligible for global grant funding within the protecting the environment area of focus. A successful global grant project requires a comprehensive and holistic approach to resolving specific issues that have a harmful effect on the environment. The Rotary Foundation considers the following stand-alone activities to be outside the scope of the area of focus and not eligible for global grant funding:

- 1. Community beautification projects
- 2. Single-event training or education sessions
- 3. Single-event river, beach, or habitat clean-ups
- 4. Tree plantings that are not part of a larger ecological framework and strategy
- 5. Crematories as a stand-alone equipment and infrastructure purchase or installation without a

holistic project design that aims to achieve specific and measurable positive environmental impacts

6. Nature therapy
7. Food distribution programs
8. Outdoor recreational activities
9. Projects that involve only building infrastructure, purchasing equipment, or training in how to use that equipment

Note: This list is not a complete list of ineligible activities. For more information on project design requirements, refer to the Environment Guidelines for Global Grant Funding.

Elements of Successful Humanitarian Projects and Vocational Training Teams

Environment global grants are:

1. Sustainable — Communities can continue to make progress in environmental protection and sustainability after the Rotary clubs or districts complete their work.
2. Measurable — Sponsors need to set targets and identify measurements to track project outcomes.
3. Community-driven — Projects meet the needs identified by the host community.

Elements of Successful Scholarships

Global grants support graduate-level scholarships for professionals interested in pursuing careers related to the environment. The Rotary Foundation considers the following when it evaluates global grant scholarship applications:

1. The applicant's previous work experience in environment-related fields
2. The academic program's alignment with the environment, such as natural resource management, environmental engineering, environmental health, environmental toxicology, forestry, conservation management, or environmental justice
3. The applicant's career plans as they relate to the environment