

RESOLUTION 22R-01

To request the RI Board to consider encouraging senior members to increase their level of engagement with new members

Proposer(s): Rotary Club of Kakogawa-Heisei, District 2680, Japan

1 WHEREAS, senior members (e.g., those who have served as president) tend to be
2 relatively disinterested in club operations and may become less cooperative with
3 other club members over time, and

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5 WHEREAS, for new and recently joined members (hereinafter referred to as ‘new
6 members’), Rotary is an unknown world. It is the responsibility of senior members
7 to provide these new members with an introduction to the fundamental practices
8 and principles of Rotary, and

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10 WHEREAS, many new members may initially feel some discomfort with the age
11 difference between themselves and more established club members, as well as for
12 other reasons. If they are made to feel welcome, however, and receive
13 encouragement from senior members, then meetings will be more enjoyable for
14 them and they are more likely to remain with the club for more than a few years,
15 and

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17 WHEREAS, these new members will serve as the driving force behind any future
18 efforts to expand Rotary’s membership

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20 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary
21 International consider encouraging senior members, through the district governor,
22 to increase their level of engagement with new members, both at club meetings and
23 in service activities.

(End of Text)

PURPOSE AND EFFECT

24 If senior members can follow up with new members at meetings and in service
25 activities, and make them feel genuinely welcome, then this will help the club to
26 expand its membership base.

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28 Senior members will also enjoy meetings more if their interactions within the
29 club can be expanded to include younger members, and are not focused
30 exclusively upon those of their own generation. When meetings are more
31 enjoyable, attendance generally improves, and this contributes to a higher level of
32 engagement among young and old alike.

1 In other words, a cycle of retention and growth can be achieved, and clubs can be
2 further revitalized, if senior members will engage more actively with new and
3 potential club members.

FINANCIAL IMPACT

4 If implemented, this resolution would have no substantial financial impact on
5 RI.