

RESOLUTION 23R-04

To request the RI Board to consider officially recognizing Rotary Kids as a structured program of RI

Proposer(s): Rotary Club of São Paulo-Saúde, District 4420, Brazil

1 WHEREAS, Rotary Kids is a program for pre-Interact youth, and

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3 WHEREAS, the increased precocity and accelerated social development of young
4 people in our society is attributable at least in part to their use of modern
5 communications media, and

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7 WHEREAS, youth within this age group are already beginning to develop a sense
8 of social responsibility, and are receptive to volunteer-based activities that align
9 with Rotary, and

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11 WHEREAS, the adoption of such a program would help to rejuvenate Rotary's
12 public image, as well as contribute to the future viability of Interact, Rotaract,
13 and Rotary clubs, and

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15 WHEREAS, a member of Rotary Kids will remain under the full supervision of
16 the adult who introduces him or her to the sponsor Rotary club. This relationship
17 is formalized in a document, signed by the sponsor, in which he/she releases RI
18 from any and all ties with the sponsored child, and

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20 WHEREAS, the induction of young people into Rotary Kids clubs can bring about
21 growth of the sponsor clubs, as well as in contributions to The Rotary
22 Foundation. As family and friends learn about our programs, they become active
23 within their communities, contribute to and become members of Rotary, all of
24 which has been demonstrated in the experience of the hundreds of Rotary Kids
25 clubs already in existence, and

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27 WHEREAS, Rotary Kids and programs like it are already in existence throughout
28 the world, but they require the consistent oversight and support of RI, and

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30 IT IS RESOLVED by Rotary International that the Board of Directors of RI
31 consider officially recognizing Rotary Kids as a structured program of RI for
32 children six to eleven years of age.

(End of Text)

PURPOSE AND EFFECT

- 1 This proposal seeks to make Rotary Kids an official program of RI.
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- 3 It will increase Rotary's membership and donations to The Rotary Foundation,
- 4 and revitalize the organization, thus helping to insure its survival into the future.

FINANCIAL IMPACT

- 5 If implemented, this resolution would result in an increase in expenses for RI. If
- 6 Rotary Kids is administered as a structured program, expenses are estimated to
- 7 be at US\$254,600 per year for two staff members, production of materials, and
- 8 postage. In addition, there is an initial cost of US\$20,000 for global trademark
- 9 research and registration.