

# RESOLUTION 21R-07

To request the RI Board to consider expanding Rotary’s collaboration with other non-profit partners into a worldwide network for service projects

**Proposer(s):** Rotary Club of Osaka, District 2660, Japan

1 WHEREAS, in 2020, RI issued a joint statement with other service organizations  
2 regarding the COVID-19 pandemic: “We are leveraging the strength of our  
3 combined networks of 3.2 million members to provide comfort and hope to those  
4 feeling the effects of isolation and fear. And we are focusing our collective skills,  
5 resources and ideas to support frontline health workers and first responders as they  
6 battle this disease and save lives.” This statement represents an innovative  
7 approach to philanthropic collaboration  
8

9 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary  
10 International consider expanding Rotary’s collaboration with these non-profit  
11 partners into a worldwide united network focused upon specific service projects  
12 and activities.

(End of Text)

## PURPOSE AND EFFECT

13 According to a survey conducted by District 2660 regarding public awareness of  
14 Rotary in January 2021, the popular perception of Rotary is that it is engaged in  
15 supporting relief efforts for the COVID-19 pandemic, as well as other disaster  
16 response activities.

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18 This survey also revealed that those who perceive Rotary in a negative light, as a  
19 social club for wealthy people, are less inclined to look upon Rotary’s actual  
20 philanthropic activity with a benevolent eye, or to resonate positively with its  
21 strong humanitarian focus, while those with a positive predisposition toward our  
22 organization will indeed view its activities in that way.

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24 Collaboration with other service organizations in the implementation of COVID-  
25 19 support activities is the embodiment of Rotary’s vision statement, and will  
26 greatly help to dispel any negative myths about our organization.

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28 By working alongside these groups in community settings to properly distribute  
29 vaccinations and to prevent the spread of the disease, Rotary will be able to  
30 develop a base of support among those who are genuinely sympathetic to its  
31 mission, vision and core values.

## **FINANCIAL IMPACT**

- 1 If implemented, this resolution could have a financial impact on RI which cannot
- 2 be determined at this time. Cost would be dependent on the scope and extent of
- 3 support provided by the RI Board to accomplish this goal.