

# RESOLUTION 24R-07

To request the RI Board to consider recommending that districts establish peer associations based on the year of a member's induction

**Proposer(s):** Rotary Club of Kakogawa Center, District 2680, Japan  
Rotary Club of Kobe Naka, District 2680, Japan

1 WHEREAS, Rotary clubs provide opportunities, such as hobby circles, for fellowship  
2 and activity through hobbies and sports. In hobby circles or peer associations, a  
3 network exists that is aligned with Rotary's purpose, mission, and core values. By  
4 extending the network of new members throughout the district and providing them  
5 with a variety of fellowship opportunities, their knowledge and experience of Rotary  
6 will increase, and their understanding of Rotary will deepen, which will, in turn, help  
7 with retention of new members, and  
8

9 WHEREAS, membership retention and growth are essential to Rotary's development.  
10 Data available from My Rotary shows that members with only a few years of  
11 membership are at high risk of leaving Rotary. It is unfortunate that some members  
12 leave Rotary without having truly experienced the sense of purpose, service, and joy  
13 that comes from being fully engaged with its extensive membership network, and  
14

15 WHEREAS, the creation of peer associations in each district based on the member's  
16 year of induction would allow for a regular and more measured exchange of ideas, as  
17 well as enhance fellowship at training sessions and social gatherings, and would  
18 significantly impact membership growth and retention by increasing the number of  
19 human connections within Rotary. This will, in turn, help to deepen the general  
20 understanding of Rotary, as well as to increase the number of people who share its  
21 mission and core values  
22

23 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary  
24 International consider recommending that districts establish peer associations  
25 based on the year of a member's induction in order to strengthen fellowship and  
26 further membership development.

(End of Text)

## FINANCIAL IMPACT

27 If implemented, this resolution could have a financial impact on RI which cannot  
28 be determined at this time. Cost would be dependent on the scope and extent of  
29 support provided by the RI Board to accomplish this goal.