

RESOLUTION 24R-13

To request the RI Board to consider officially recognizing Rotary Kids as a program of RI

Proposer(s): Rotary Club of São Paulo-Saúde, District 4420, Brazil
Rotary Club of Maringá-Velho, District 4630, Brazil

1 WHEREAS, society and the media have contributed to an early awareness of
2 social issues among preteens, and

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4 WHEREAS, children are likely to express their first interest in volunteerism at
5 this age and should be guided in this activity by older and more experienced
6 individuals, such as Rotarians, and

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8 WHEREAS, there is a need to unite RI with this dynamic young enthusiasm, and
9 doing so would undoubtedly help to rejuvenate Rotary's public image, and

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11 WHEREAS, it is essential to create a pre-Interact youth program, ensuring the
12 future of Interact, Rotaract, and also Rotary, and

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14 WHEREAS, in practice, members of Rotary Kids remain under the full
15 responsibility of the adults who introduce them to the sponsor Rotary club,
16 including having the adults sign a formal document, by means of a public
17 declaration, exempting RI from any and all ties with their sponsors, and

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19 WHEREAS, in addition to friends and colleagues, the family members of these
20 young people also take part in Rotary activities. They become members and
21 potential contributors to The Rotary Foundation, and

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23 WHEREAS, Rotary Kids and programs like it are already in existence throughout
24 the world, but they urgently require the consistent oversight and support of RI

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26 IT IS RESOLVED by Rotary International that the Board of Directors of RI
27 consider officially recognizing Rotary Kids as a program of RI.

(End of Text)

PURPOSE AND EFFECT

28 This proposal seeks to make Rotary Kids an official program of RI. It will increase
29 Rotary's membership and donations to The Rotary Foundation, thus rejuvenating
30 the public image of our organization and helping to insure its survival into the
31 future.

FINANCIAL IMPACT

- 1 If implemented, this resolution would result in an increase in expenses for RI. If
- 2 Rotary Kids is administered as a structured program, expenses are estimated to
- 3 be at US\$274,000 per year for two staff members, production of materials, and
- 4 postage. In addition, there is an initial cost of US\$20,000 for global trademark
- 5 research and registration.