

RESOLUTION 24R-26

To request the RI Board and the Trustees to consider creating a special giving day on 23 February

Proposer(s): Rotary Club of Lisboa, District 1960, Portugal

1 WHEREAS, the amount of the first gift to The Rotary Foundation was US\$26.50,
2 and

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4 WHEREAS, the anniversary of the founding of Rotary International is 23
5 February, and

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7 WHEREAS, a core commitment of all Rotary members is the continuous support
8 of The Rotary Foundation through regular voluntary donations

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10 IT IS RESOLVED by Rotary International that the Board of Directors of RI and
11 the Trustees of The Rotary Foundation consider creating a special giving day on
12 23 February of each year on which each member is encouraged to donate the
13 symbolic amount of US\$26.50.

(End of Text)

PURPOSE AND EFFECT

14 The creation of a special Rotary giving day on 23 February will ensure that all
15 members are able to meet the minimum goal set for individual contributions. It
16 will also help to make Rotary's birthday more appealing, thus increasing the day's
17 symbolic significance and the number of donations. The fundamental effect of
18 this action would be to strengthen the organization's finances, thereby
19 contributing to an expansion of the worldwide service base maintained by Rotary,
20 as well as an increase in revenue.

FINANCIAL IMPACT

21 If implemented, this resolution could have a financial impact on RI which cannot
22 be determined at this time. Cost would be dependent on the scope and extent of
23 support provided by the RI Board to accomplish this goal.