

RESOLUTION 24R-34

To request the Trustees to consider allowing district grants to support activities for up to three years instead of one

Proposer(s): Rotary Club of Kobe Naka, District 2680, Japan

1 WHEREAS, the foundation of a Rotary club is the community to which it belongs.
2 Rotary clubs cannot exist without the maintenance and growth of the community's
3 population, as well as the revitalization of the community, and

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5 WHEREAS, in order for clubs to be accepted by the community and enhance their
6 public image, it is essential for them to conduct service activities that are relevant and
7 responsive to the issues the community faces, and
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9 WHEREAS, to this end, it is also important to include the idea of continuity in the
10 planning and implementation of Rotary service activities so that they can eventually
11 be passed along to other organizations
12

13 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary
14 International consider requesting the Trustees of The Rotary Foundation to consider
15 allowing district grants to support activities for up to three years instead of one.

(End of Text)

PURPOSE AND EFFECT

16 Single-year service activities increase opportunities for Rotarians to participate in
17 service activities and contribute to their communities. However, by working
18 together with the community to address local issues on an ongoing basis, clubs
19 will achieve greater general acceptance within the community and thus be more
20 effective in enhancing Rotary's public image. On average, it takes three years for a
21 club's service efforts to be accepted by the community, to inspire people in the
22 community, and to be passed on to other organizations.
23

24 Furthermore, at its November 2023 meeting, the RI Board:

- 25 • agreed to eliminate the creation of an annual presidential theme and logo
26 starting in Rotary Year 2025-26;
- 27 • approved a framework by which a set of multi-year Action Plan-led
28 presidential messages shall be proposed by the Communications
29 Committee and Strategic Planning Committee and approved by the Board,
30 starting in Rotary Year 2025-26;
- 31 • approved a process of setting three-year rolling targets and three-year
32 rolling regional plans at the club, district, and zone level beginning in
33 2024-25.

1 Rotary is now in a situation where club visioning and action plans over multiple
2 years, rather than a single year, are essential. For grant projects, a visioning and
3 action plan can be expected to improve the quality of service activities in a step-
4 by-step manner over a three-year period.

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6 We request, therefore, that the standard term of support of district grants be
7 extended to stimulate Rotary club service activities that contribute to the
8 sustainable development of the community in line with RI's multi-year Action
9 Plan.

FINANCIAL IMPACT

10 If implemented, this resolution would have a financial impact on The Rotary
11 Foundation which cannot be determined at this time. Cost would be dependent
12 on the scope and extent of support provided by the Trustees to accomplish this
13 goal. Modifications could be required to the current system.