INCREASING OUR IMPACT THROUGH EFFECTIVE PROJECTS: A WEBINAR SERIES

This five-part series is designed to support you as you cultivate effective projects that will create a sustainable impact in your community and around the world. These webinars offer tools and strategies to help you plan, find resources for, implement, and evaluate your projects.

Because we have members all around the world, we know that not everyone will be able to join us live. If you register, you'll receive a recording after the webinar by email. The recordings will also be posted on rotary.org/webinars to view later.

TOPIC	DESCRIPTION AND OBJECTIVES
Promoting Projects: Tell Your Story Date: Thursday, 23 March Time: 10:00 Chicago time (UTC-5) EN: https://vimeo.com/channels/rotarymembership/811272149 ES: https://vimeo.com/811310025/472ecbe02d FR: https://vimeo.com/811286611/fcce7aae4f JA: https://vimeo.com/811357535/c4897cdb3c KO: https://vimeo.com/811409099/a06f732648 PT: https://vimeo.com/811429637/c329745b20 ZH: https://vimeo.com/811154083/4262e25137	Telling your story of service and positive change is an essential part of carrying out service projects. It's especially important to share how you overcame any challenges, the lessons you learned, and tips for how other people can best approach similar projects. By the end of this session, you'll be able to: 1. Understand the connection between telling a good story and increasing Rotary's visibility 2. Identify effective tactics to promote your projects 3. Use different tools to tell your story at every stage of the project
Planning a Project: Design for Results Date: Thursday, 6 April Time: 10:00 Chicago time (UTC-5)	Well-planned projects are more likely to have positive and sustainable results. Every community has its own strengths and challenges, so the best approach is to work closely with people from the various groups that have a

EN: https://vimeo.com/channels/rotarymembership/815514628 ES: https://vimeo.com/815646816/532b26ce4b FR: https://vimeo.com/815642219/36bf2c9c08 JA: https://vimeo.com/815636656/d7c8e1367c KO: https://vimeo.com/815631561/780cc128b0 PT: https://vimeo.com/815627191/1be5b29425 ZH: https://vimeo.com/815619962/ed8c91f254	stake in the outcome. By the end of this session, you'll be able to: 1. Understand the importance of starting with a community assessment 2. Develop an effective project plan with a focus on being able to measure your results 3. Understand what's needed to ensure that your project is sustainable
Finding Project Partners and Resources: Build an Effective Team Date: Thursday, 20 April Time: 10:00 Chicago time (UTC-5) EN: https://vimeo.com/channels/rotarymembership/819694380 ES: https://vimeo.com/819891004/b384f63dcd FR: https://vimeo.com/819902340/705af01fb9 JA: https://vimeo.com/819998563/59ed245998 KO: https://vimeo.com/819855995/8a4f3f74af PT: https://vimeo.com/819876420/3628791f82 ZH: https://vimeo.com/819996677/36a51dc2ce	Project partners can contribute expertise and resources — in addition to funding — that improve the project, expand your reach, and increase your impact. You have access to experts within Rotary and resources that can help you design more effective projects. By the end of this session, you'll be able to: 1. Identify the benefits of working with project partners and securing different kinds of resources 2. Determine how to find partners and resources 3. Understand how to define roles, responsibilities, and expectations
Measuring Results: Demonstrate Your Impact Date: Thursday, 4 May Time: 18:00 Chicago time (UTC-5) EN: https://vimeo.com/channels/rotarymembership/824381618 ES: https://vimeo.com/824416239/30540ec65c FR: https://vimeo.com/824409690/130e973cd0	A successful project relies on gathering data before you start, measuring the results, and determining whether you met your goals. The better the data that you collect, the better able you'll be to tell your story of service and positive change. By the end of this session, you'll be able to: 1. Understand the connection between measurement and sustainability

JA: https://vimeo.com/824402800/300ecd871d KO: https://vimeo.com/824395325/1ac0e1c5bc PT: https://vimeo.com/824388019/01d9529989 ZH: https://vimeo.com/824422271/c8d7998cad	2. Learn how to gather data to measure your progress 3. Use data to determine what changes you might need to make to your project plan
Expanding Reach: Partner with Youth in Service Date: Thursday, 18 May Time: 18:00 Chicago time (UTC-5) EN: https://vimeo.com/channels/rotarymembership/828370340 ES: https://vimeo.com/828439450/1c26b535ea FR: https://vimeo.com/828429991/3d4bbf0b72 JA: https://vimeo.com/828449425/09991e61ef KO: https://vimeo.com/828456682/4edd650ef9 PT: https://vimeo.com/828410167/42e72a5101 ZH: https://vimeo.com/828466546/e051bd45f7	Young people are engaged in service when it is meaningful and relevant to them. When you learn how to connect and collaborate with youth you increase the impact of your projects and develop youth into leaders. By the end of this session, you'll be able to: 1. Understand how to engage youth and develop participation 2. Explore how you can increase youth voice in your projects 3. Increase your impact by collaborating in effective adult-youth partnerships