

# RESOLUTION 25R-06

To request the RI Board to consider recommending that districts establish peer associations based on the year of a member's induction

**Proposer(s):** Rotary Club of Kakogawa Center, District 2680, Japan

1 WHEREAS, in Rotary, people unite around principles, forming a network of  
2 individuals with a common mission and purpose who share similar values, and  
3

4 WHEREAS, while established Rotarians or Rotaractors are comfortable forming  
5 fellowship groups based on shared interests or hobbies, newer members are  
6 unfamiliar with our organization and may feel anxious or insecure, and  
7

8 WHEREAS, the situation is especially challenging for those with fewer than five  
9 years of membership experience, as they have not yet had time to form strong  
10 Rotary connections either outside or inside of their own club. Such individuals  
11 often leave their clubs before they have had the opportunity to develop a true  
12 appreciation of Rotary and its fundamental appeal, and  
13

14 WHEREAS, in order to solve this problem, strengthen collaboration among  
15 members, and grow our membership, we suggest that peer associations based on  
16 members' induction year be established at the district level, and  
17

18 WHEREAS, by establishing such peer associations beyond the club level, we can  
19 create a place where new members are able to expand their experiences with  
20 Rotary and form new connections within the organization, and  
21

22 WHEREAS, this would also promote understanding of Rotary principles and  
23 active participation in social and service activities  
24

25 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary  
26 International consider recommending that districts establish peer associations  
27 based on the year of a member's induction in order to strengthen fellowship and  
28 further membership development.

(End of Text)

## PURPOSE AND EFFECT

29 **Enhancing retention rate** According to recent data from RI, members who  
30 have been with Rotary for less than five years are at higher risk of terminating  
31 their membership in a Rotary or Rotaract club. Through the promotion of  
32 interaction and understanding through peer associations, this group can learn

1 Rotary values and maintain a higher level of active participation.

2  
3 **Contributing to membership development** By regularly offering  
4 opportunities for the exchange of opinion, trainings, and social gatherings, we  
5 can share the appeal of Rotary with new members and increase the number of  
6 those who embrace the mission and values of our organization.

7  
8 **Revitalizing service activities** By utilizing the network of peer associations  
9 and offering opportunities to participate in social and service activities in various  
10 ways, we can help to revitalize member activity at the district level.

11  
12 Through these efforts, we can promote Rotary's principles and build a stronger  
13 network of members.

### **FINANCIAL IMPACT**

14 If implemented, this resolution could have a financial impact on RI which cannot  
15 be determined at this time. Cost would be dependent on the scope and extent of  
16 support provided by the RI Board to accomplish this goal.