

# RESOLUTION 25R-17

To request the RI Board to consider officially recognizing Rotary Kids as a program of RI

**Proposer(s):** Rotary Club of São Paulo-Saúde, District 4420, Brazil

1 WHEREAS, society and the media have contributed to an early awareness of  
2 social issues among preteens, and

3  
4 WHEREAS, children are likely to express their first interest in volunteerism at  
5 this age and should be guided in this activity by more experienced individuals,  
6 such as Rotarians, and

7  
8 WHEREAS, there is a need to unite RI with this dynamic young enthusiasm, and  
9 doing so would undoubtedly help to rejuvenate Rotary's public image, and

10  
11 WHEREAS, it is essential to create a pre-Interact youth program, ensuring the  
12 future of Interact, Rotaract, and also Rotary, and

13  
14 WHEREAS, in practice, members of Rotary Kids remain under the full  
15 responsibility of the adults who introduce them to the sponsor Rotary club,  
16 including having the adults sign a formal document, by means of a public  
17 declaration, exempting RI from any and all ties with their sponsors, and

18  
19 WHEREAS, in addition to friends and colleagues, the family members of these  
20 young people also take part in Rotary activities. They become members and  
21 potential contributors to The Rotary Foundation, and

22  
23 WHEREAS, Rotary Kids and programs like it are already in existence throughout  
24 the world, but they urgently require the consistent oversight and support of RI,  
25 and

26  
27 IT IS RESOLVED by Rotary International that the Board of Directors of RI  
28 consider officially recognizing Rotary Kids as a program of RI.

(End of Text)

## PURPOSE AND EFFECT

29 This proposal seeks to make Rotary Kids an official program of RI. It will increase  
30 Rotary's membership and donations to The Rotary Foundation, thus rejuvenating  
31 the public image of our organization and helping to insure its survival into the  
32 future.

## **FINANCIAL IMPACT**

1 If implemented, this resolution would result in an increase in expenses for RI. If  
2 Rotary Kids is administered as a structured program, expenses are estimated to  
3 be US\$330,000 per year for two staff members, production of materials, and  
4 postage. In addition, there is an initial cost of US\$20,000 for global trademark  
5 research and registration.

6  
7 RI recognizes Rotarian interest in supporting service clubs for younger children  
8 and encourages Rotarians to support such clubs in a way that is most appropriate  
9 in local communities. For children who are 12 or older, RI encourages the  
10 formation of Interact clubs where Rotary offers policy guidance, programmatic  
11 support, and other resources.